

LIZ BUTLER

Liz Butler - Producer

Austin, TX

512-649-8088

lizbutlerdidit@gmail.com

www.liz-butler.com

TOOLS

- Avid ProTools
- Adobe Acrobat
- Adobe Photoshop
- Discord
- Dropbox
 - ✓ Dropbox Paper
- Function Fox
- Google GSuite
 - ✓ Docs
 - ✓ Maps
 - ✓ Sheets
 - ✓ Slides
- Hot Budget
- Monday.com
- Movie Magic
- Microsoft Office
 - ✓ Excel
 - ✓ Word
 - ✓ Powerpoint
- Pinterest
- Slack
- Smartsheet
- Trello
- Twitter
- Wordpress

PROFILE

Driven by a deep commitment to art, cinema, music, people, and story, I believe that anchoring grand ideas in reality is what makes the magic work. I have produced television for A&E, Food Network, Netflix, Travel Channel and YouTube Originals, among others. I've produced and directed commercials for global brands. I've produced multi-stage live music events, multi-camera shoots of live music concerts, and single-camera interviews, including with Grammy-winning recording artists.

Equally adept in both creative and logistical roles, and with over a decade of management experience, I wear many hats and I wear them well. My work has earned hundreds of millions of views.

EXPERIENCE

Director, Producer - Freelance - ATX, NOLA, NYC - 2013 - present

Testing Manager - *Queer Eye* Season 6, ITV, Netflix (2021)

- Managed, documented covid testing cadence for cast, crew, on-camera guests. Roughly 450 tests ordered, administered and processed weekly.
- Worked closely with ITV Executives and covid committee to understand and execute company mandates for risk mitigation, with respect to testing.
- Liaised with numerous testing companies all over the U.S., ensuring testing coverage for in-town and out-of-town cast and crew.
- Monitored upcoming creative; identified and communicated with on-camera guests for each segment, scheduling their testing.
- Nightly created the daily testing plan for the following day.
- Managed a team of RN's, coordinating their movements in the field, monitoring PPE distribution and use.
- Worked closely with AD team to coordinate the timing of tests occurring on set, and with the covid safety team to ensure covid safety compliance.

Animation Producer (remote) - Launch Media, Baton Rouge, LA (2020 - 2021)

- Directed production of two premiere animated series in the K-12 math education space.
- Liaised with client, internal team and artist contractor teammates to develop and produce 77 episodes over 10 months.
- Monitored and controlled 16 overlapping and interdependent project timelines- each with hundreds of milestones and deliverables- managing and delegating resources, tracking progress and responding to client needs.
- Sourced and hired artists through ongoing recruitment, negotiated contractor rates, authored scope of work documents.
- Provided creative direction to artists for all stages of the project including Writers, Storyboard, Illustration, Animation and Sound Design departments.
- Built, oversaw and audited production budget in the \$1MM range.
- Authored artist knowledge base, detailing project workflow including delivery instructions, file-naming best practices, links to resources and FAQ.
- Produced covid-safe studio shoots for video collage segments. Executed script breakdowns, scheduling, casting, call sheets, hired vendors and crew.
- Facilitated remote artist workshop with guest senior animator; led Q&A.

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SKILLS

- Assistant Directing
- Audio Editing
- Budgets, Cost Reporting
- Casting
- Client Relations
- Creative Direction
- Hot Sheets / Scripts
- Locations
- Payroll
- Pitches
- Procurement
- Production / Crew Management
- Project Management
- Releases
- Research
- Talent Booking
- Travel Coordination
- Schedule Management
- Scope of Work Docs
- Vendor Management

Director, Producer - Freelance - ATX, NOLA, NYC - 2013 - present (continued)

Field Producer (branded content), Fast Company, NYC (2018-2019)

Produced ambitious multi-day, multi-camera, live branded content for major brands including John Hancock and Ford Motors, including challenges.

Supervising Producer (commercial), Onion Creek Productions (2015-2019)

Produced numerous commercials for major brands such as Goodwill, Groupon, and Cirrus Logic Semiconductor.

Segment Producer / Researcher, *Planet Slow Mo* season 1, Rooster Teeth, YouTube Originals (2018)

Conducted research. Cold called, cultivated relationships with experts in STEM fields. Developed episode ideas. Pitched EP's. Booked experts.

Created science experiment segments. Fact checked; edited scripts.

Field Producer (branded content - Verizon), MATTE, NYC (2018)

Directed multi-cam shoot at Verizon activation featuring interactive displays a live music concert, celebrating the launch of the Galaxy s9.

Associate Field Producer / Coordinator, *Top Grier* season 2, Go90 (2017)

Wrote creative, scouted/hired locations, managed PC, releases, meals, PA's.

Field Producer, commercial/branded - BHI Media, ATX (2015 - 2016)

Developed scripts, directed talent. Clients included hospitals, real estate.

Field Producer - *Nevilles Forever*, NOLA - Blackbird Productions (2015)

Interviewed musicians Aaron, Art, Charles, Cyril, Ivan and Ian Neville; Irma Thomas, Trombone Shorty, Dr. John, Allen Toussaint, George Porter, Jr., etc.

Associate Producer, *Shipping Wars* season 7, Megalomedia, A&E (2014)

Research, Casting, Pitched EP's, Booked Talent, Releases, Logistics, Creative

Associate Producer, *Modern Dads* season 1, Sirens Media, A&E (2013)

Consulting Producer (theatrical films) - Freelance; ATX - 2018 - present

Analyzed scripts; budgeted \$500k - \$5MM. Provided story feedback, workshopped character development and dialogue, generated detailed breakdowns, produced complete, detailed budget docs, schedules.

Production Coordinator, Production Manager - Freelance; ATX -2016 - 2019

Production Coordinator, *Rebel Without a Crew: The Series* season 1, Troublemaker Studios, 12th & Olympic for El Rey Network (2017)

- Sole coordinator on Robert Rodriguez's acclaimed docu-follow series.
- Coordinated cast and crew housing and travel, equipment rentals, PO's, PC, pcard reconciliation, per diems, payroll (including SAG-eligible actors), schedule changes, SFX and stunt coordination and permitting.
- Managed, delivered thousands of location and appearance releases both for the show and all five feature films shot as part of the show.
- Hired, trained and managed PA's and AP's for 6 field teams.

Production Manager, *The XX On Hold* music video - Art Partner, NYC (2016)

Hired crew, vendors. Coordinated travel to Marfa for L.A., London, NYC, ATX crews. Cast extras. Managed PC, per diem, meals, payroll. Releases. Wrap.

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FUN FACTS

- I've been practicing yoga for over 20 years
- I've led shoots in 8 US states and 4 EU countries, some of which included historic recreations, child actors, live animals, pyrotechnics, stunts, special effects, and closing major roadways in busy cities during rush hour traffic, among other hazards.
- During the lockdown I took up running and taught myself how to play the piano.
- Je parle français
- I love a challenge!

Various Production Positions - Freelance, ATX, NOLA, NYC (network tv, SXSW activations, radio work, commercials, feature films) 2012 - 2018

2nd Assistant Director, MAC Cosmetics holiday promos, NYC (2018)

Second 2nd Assistant Director, American Ballet Theater Nutcracker promos, Happy Street Productions, NYC (2018)

Assistant Production Coordinator - *Food Network Star* season 14, Triage Entertainment, Food Network (NYC) (2018)

Second 2nd Assistant Director, *Duped* (film short), Tappan Films (2018)

Casting Director - *Groupon* (commercial), Onion Creek Productions (2017)

Wardrobe Designer - *Food Lion* (commercial), Pan Up / GSD&M (2017)

Wardrobe Stylist - *Southwest Airlines* (commercial), Pan Up/GSD&M (2017)

Production Assistant- *Boat Buyers* s2, Simple Alien, Travel Channel (2017)

Director - *S U R V I V E* interview at SXSW, Bavarian Public Radio (2017)

Associate Producer / Transcriber - *Dan Rather* interviews at SXSW, Bavarian Public Radio (2017)

Development Producer / Assist. Writer - *Folk Uke* (Pilot), Clean Bill (2017)

1st Assistant Director, *Dave* (film short) Directed by Lauren Pruitt (2016)

Production Assistant - *Keanu* (feature film), NOLA- Chime Productions, Warner Brothers Pictures (2015)

1st Assistant Director - *Nevilles Forever* (live music concert video), Saenger Theater, NOLA - Blackbird Production Partners (2015)

Production Assistant / Food Stylist - *Food Paradise* seasons 5, 6, 7, 11, O'Malley, Travel Channel (2014 - 2017)

2nd Assistant Camera - *The Heroes of Old Hickory* (feature documentary) - filmed on location in 4 EU countries - VNE Productions, PBS (2014)

Production Assistant - *Yahoo!*, *Viceland*, *NYTimes*, *Depeche Mode*, *Kendrick Lamar*, *Olivia Wilde* SXSW shows, panels - Atomic Picnic (2012-'15)

Music Event Producer (1998 - present)

Consulting Producer - *Utopiafest VII and X*, ATX area (2015, 2018)

Producer - *Low Key Productions*, EDM music events, NOLA (1998 - 2001)

Barista, Server, Bartender, Cafe Manager, Coffee Roaster (2000 - 2012)

Various establishments, Baton Rouge, LA (2000 - 2007), ATX (2007 - 2012)

EDUCATION

• **B.A. Psychology - Texas State University, San Marcos, TX**

• PMP Certificate — Currently in progress; Award expected Fall 2021

• Austin Community College — Audio Production with AVID ProTools, 2016

• Coldtowne Theater — comedy writing, improv, performer, AV tech 2008 - 2011

• Baton Rouge Community College — Screenwriting, Film Production, 2006 - 2007

• Louisiana State University — Studio Art, emphasis 2D & 3D Design, 2000 - 2003