

JOHN GILLILAND

EXECUTIVE PRODUCER/LINE
PRODUCER

PROFILE

Award-winning EP/Line Producer
for Commercials and Marketing
Content with over 25 years'
experience, based in Austin, Texas
and available everywhere.

CONTACT

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WORK EXPERIENCE

Freelance EP/Line Producer - Austin, TX
(Sept 2020 - Current)

Partner/ Executive Producer - Dallas, TX

Lucky 21/Directorz (January 2003 - Sept 2020)

- Managed Day to Day operations of Commercial Production Company
- Was the public face of the company, nurturing and maintaining long-term relationships with clients.
- Oversaw multiple productions simultaneously (both domestic and international), including bidding, managing multiple production teams, budget management, and client relations
- Oversaw creative treatments and sales pitches
- Grew and developed Director Roster
- Built and Managed a National Sales team
- Oversaw company branding
- Developed internal systems in collaboration with HOP for managing production and fostering communication.

Partner/Co-Founder - Dallas, TX

Lucky Post (May 2011- March 2020)

- Co-Founded High-end Editorial company

SKILLS

- Highly Organized
- Capable of overseeing multiple projects simultaneously and managing teams effectively
- Intricate knowledge of production and the advertising industry
- Excellent verbal & written communication skills
- Able to maximize profitability while maintaining quality

EDUCATION

University of Iowa (1982-1986), BA in Video Production

CLIENTS & AGENCIES

The Richards Group, GSDM, McGarrah Jessee, FCB, Chiat/Day, Grey, Publicis, Leo Burnett, BBDO, McCann, Goodby Silverstein, DDB, Havas, Mechanix, Doner, Whataburger, PF Changs, Jack in the Box, Ram, Jeep, The Home Depot, Chick-Fil-A, Ragu, Panadol, Ford, HBO Now, Taco Bell, Dell, 7UP, Tazo Tea, etc.