

# ABBY TIRRES

Phone 915.637.2044 | E-mail [abbytirres@gmail.com](mailto:abbytirres@gmail.com) | LinkedIn [www.linkedin.com/in/abigailtirres](http://www.linkedin.com/in/abigailtirres)

## EXPERIENCE

### Mythical Entertainment - Burbank, CA

06/2019 - 08/2019

#### Short Form Production Intern

- Created episode cutdowns, short form content, and Instagram story swipe-up drivers for Facebook, Twitter, and Instagram
- Pitched video ideas for short form cut downs
- Operated camera, adjusted lighting, and provided art decoration during "short form" shoot days
- Assistant edited the *Ear Biscuits* podcast and pitched social media ideas for coverage of the episodes

### Crowd Surf - Culver City, CA

05/2019 - 07/2019

#### Digital Marketing Intern

- Managed Facebook, Instagram, Twitter, and Bandsintown accounts for company artists
- Created social media content for a major publishing company
- Contacted influencers to participate in social media campaigns for clients and
- Compiled weekly reports of clients' social media analytics

### Do512 - Austin, TX

01/2020 - 08/2020

#### Intern

- Wrote editorials for Do512 and Do512 Family
- Compiled data and insights across social media platforms for advertising clients
- Completed Instagram growth initiatives by engaging with the Austin community via social media

### Austin Underground - Austin, TX

09/2017 - 05/2020

#### Visual Editor/Assistant Producer/ Art Director

- Coordinated with publicists and photographers to set up photo pit access and deliver images
- Oversaw and executed graphic design, set design, editing (art), and visual styles
- Professionally photographed and edited footage for concerts and festivals (Neon Desert, SXSW, Bad Bunny, and more)
- Aided the Social Media Coordinator with marketing, promotional strategy, ideas for content, and aesthetic

### Jane Ellen Bryant Music Videos

08/2019 - 12/2019

- Co-Directed and produced four music videos for Austin Music Awards winning singer, Jane Ellen Bryant
- DP'ed the live cover of "Peek a Boo" by Daniel Johnston, "Let Me Be Lost", mini-documentary
- Organized the crew, equipment, props, and budget for all shoots

## SKILLS

Adobe Premiere Certified | Facebook Blueprint Certified | Photoshop | Lightroom | Photography | Field Production | Post Production

## EDUCATION

University of Texas at Austin, B.S. Radio - Television - Film

05/2017 - 05/2020

NYU / Tisch Music Industry Essentials Course

11/2020 - Present