

# EVAN MAJORS | CASTING DIRECTOR & TALENT EXECUTIVE

Los Angeles, CA | New York City | Dallas, TX | E-mail: [evan@major-casting.com](mailto:evan@major-casting.com) | Phone: 646-415-0856

---

**Casting Director & Talent Executive with 15+ years of experience successfully building talent and casting departments from the ground up, identifying unscripted talent, 'real people,' actors, and on-camera hosts, and conducting in-depth interviews for unscripted TV streaming services and digital content. In addition, I edit and oversee casting reels, write pitch sheets, pitch talent to showrunners and network executives, and field produce and manage talent on-set.**

## PROFESSIONAL EXPERIENCE/ MOST RECENT:

48 DATES	Supervising Casting Director	Monami Ent. / WETv
MARCH	Casting Producer	Stage 13 / CW
THE BACHELORETTE (S18)	Sr. Casting Producer	NZP Productions / ABC
MAKING THE BAND	Supervising Casting Director	eOne/Creature Films/MTV
RHYTHM + FLOW	Field Producer	Jesse Collins Ent / Netflix

- *Hip-Hop competition series featuring Cardi B., Chance The Rapper, and T.I...Oversaw all ENG (in-studio and field) shoots, managed up to 4 BTS (behind-the-scenes) camera crews, managed talent on-set, interviewed cast for story, and directed multi-cameras in the field.*

RHYTHM + FLOW	Casting Director	Jesse Collins Ent / Netflix
RELEASED (S2)	Casting Producer	Lucky8 TV / OWN
ANGEL BRINKS: THE REAL BLING	Casting Producer	Monami Ent. /WETv
ARE YOU THE ONE? (S7 & 8)	Sr. Casting Director	Lighthearted Ent / MTV
RIDE OR DIE	Casting Producer	Monami Ent. / MTV
THE DEED	Casting Producer	Cineflix Media / CNBC
GET RICH OR DIE TRYIN'	Casting Director	Back Roads Ent / A+E
A MILLION STEPS TO FREEDOM	Casting Producer	Hot Snakes Media / OWN
LOVE AFTER LOCK UP	Casting Producer	Sharp Ent. / WETv
PLAYER GET'S PLAYED	Casting Producer	DiGa Vision / Oxygen
MILLIONAIRE MATCHMAKER (S8)	Casting Producer	Intuitive Ent / Bravo
FRAME WORK	Casting Producer	Pitman Casting / Spike TV
MARRIED AT FIRST SIGHT	Head Casting Director	Kinetic Content / FYI
IYANLA: FIX MY LIFE	Casting Producer	Harpo Studios / OWN
INTERIOR THERAPY	Supervising Casting Director	Authentic Ent / Bravo
EXTREME MAKEOVER: HOME EDITION (S7)	Field Producer/Casting	Lock & Key Prod.
COLLEGE HILL (S5)	Casting Director	Edmonds Ent / BET
THE REAL WORLD (S18, 19, 20, 22 & 25)	Casting Director	Bunim-Murray Prods / MTV
SPRING BREAK CHALLENGE	Casting Director	Bunim-Murray Prods / MTV

## BRANDED CONTENT/COMMERCIAL CASTING:

OXEFIT	Casting Director	Glass Media Ent. / Plano, TX
NORTHWESTERN HOSPITAL	Casting Director	Exeter Group
GENUINE: THE REAL PEOPLE COMPANY	Casting Director	New York, NY
*Mercedes-Benz, Chevron, United States Post Office, etc.		
THE PRANK ACADEMY	Talent Booker	NorthSouth Prods / YouTube
UFC/ SPEEDWAY CAMPAIGN	Talent Booker	NorthSouth Prods
THE MIKE KELTON PROJECT	Talent Booker	NorhSouth Prods / MTV Digital
AOL RISE: LIVE ONLINE MORNING SHOW	Talent Booker	Live Animals / AOL

## DEVELOPMENT CASTING:

A&E NETWORKS	Casting Producer	New York, NY
TUPELO-HONEY RAYCOM	Casting Director	New York, NY
LION TELEVISION	Casting Producer	New York, NY

# EVAN MAJORS | CASTING DIRECTOR & TALENT EXECUTIVE

Los Angeles, CA | New York City | Dallas, TX | E-mail: [evan@major-casting.com](mailto:evan@major-casting.com) | Phone: 646-415-0856

---

## CASTING & TALENT EXECUTIVE STAFF POSITIONS:

### REVOLT TV

Head of Talent

*Revolt TV, created by Sean "Diddy" Combs and Andy Schuon, is a 24/7 multi-platform/satellite/IPTV/music brand launching this fall on Comcast and other services across the country.*

- Identified trends, street culture(s), and sub-cultures for talent within the 18-24 demographic on a national scale including, but not limited to: social media influencers, established and emerging musicians, journalist/reporters, bloggers, DJs, on-air radio personalities, entertainment hosts, fashion experts, tastemakers, and trendsetters in the world of music, social media, fashion, style, and visual arts.
- Successfully developed and implemented digital and social media strategies to acquire talent across social media platforms and other industry casting and online talent sites.
- Oversaw and managed talent associates, interns, and talent acquisition in all stages, including all in-studio on-camera interviews for story, content, and sound bites; wrote talent sheets/bios and pitched new talent to network president and programming executives; and was the point of contact for Bad Boy Worldwide legal department for all on-camera talent release forms, background checks, and talent contracts.

### DISCOVERY COMMUNICATIONS

Manager of Talent Development & Casting

- Identified and managed talent with specialized professional experience to create series for Discovery Communications' networks male-skewing programming: Discovery Channel, TLC, Animal Planet, Science Channel, and Military Channel
- Concurrently cast multiple shows for all Discovery Communications' networks in all stages of the casting process.
- Directed casting sessions, pitched talent, cast hosts, professional experts, and celebrities for on-air promotions.
- Pitched established and emerging talent to development and programming executives while strategizing and generating talent and creative ideas for development teams
- Attended trade shows, talent showcases, conferences, festivals, etc. to scout for emerging talent
- Created and managed multiple talent databases, spreadsheets, talent video reels, and edited casting reels
- Maintained relationships with talent agents, talent managers, outside producers, and outside network executives

### CHERI SUNDAE PRODUCTIONS

Head of Casting & Talent Development

- Position reported to Senior Vice President of Development and Production
- Oversaw casting budgets for pilots and pilot presentations
- Negotiated talent contracts, deal memos, and talent holding deals
- Identified and concurrently cast multiple projects for the company's development slate (series/pilots/presentations)
- Stayed abreast of emerging talent, celebrities, experts in various fields of studies, and comedians
- Pitched new talent weekly to CEO and SVP of Development & Production
- Created and maintained an extensive talent database for the department, which included host reels, weblinks, and headshots
- Supported relationships with talent agents, managers, publicists, and other industry executives

Skills: Microsoft Office, PowerPoint, Keynote, Mac & PC Systems, iMovie, Excel, Google Docs, Slack, camera operation, lighting and audio set-up, Photoshop, QuickTime and Pilotware

Education: **Western Michigan University** - Bachelor of Arts and Sciences / Major: Journalism & English