

VICTORIA KEFFER

SUMMARY:

Bold communicator manages creative projects from concept to launch. Empowers and motivates team members with proven increased output and quality.

940-703-1785

508 Brockett St. Apt. B
Aubrey, TX 76227
victoria.keffer@gmail.com

[https://
www.linkedin.com/in/
victoria-keffer/](https://www.linkedin.com/in/victoria-keffer/)

SKILLS:

Communication	****
Leadership	**
Microsoft Office	***
Mac	****
Logline	****
Video Production	**
Video Editing	**
Keynote	***
PowerPoint	****
Marketing	***
Social Media	***

HIGHLIGHTS

- 24 years as writer and editor
- 1000+ corporate, explainer, marketing, and training videos
- Award-winning screenplays

EXPERIENCE

DIRECTOR, SCRIPTWRITER & AUTHOR

- *Declaration* TV series crowdfunding video, social media video updates, and stop motion animation
- *The Vicar Takes A Wife* - 4x finalist for Best Script; Winner - Best Reading of a Feature Script; 4th Place Western Feature Screenplay
- *Declaration - Pilot*; 2x Best Script nominee and Semifinalist
- Novels: *The Vicar Takes A Wife* and *Purple Sky Woman*

CONTRACT WRITER; 1997-PRESENT

SCRIPTWRITER - VIDEOS

- Crft Creative, Moscow, Russia — 2020-Present
- Punchy Digital Media, Melbourne, Australia — 2016-2020
- Marvel Production Group, Richardson, TX— 2011-2019
- Pat Summerall Productions, Richardson, TX — 1997-2004
- Create shot sheets
- Develop storyboards for animated videos
- Research subject matter
- Interview SMEs

AUTHOR, GHOSTWRITER & EDITOR

- App games
- Fiction and nonfiction
- Adult, YA, sci-fi/fantasy, memoirs, devotionals, guides
- 103 children's books
- 2x #1 Amazon Bestseller - editor
- #5 Amazon Top 100 Free Download Bestseller - ghostwriter

SENIOR SCRIPTWRITER & CONTENT DEVELOPER, KIDZANIA USA; FRISCO, TX — 2019-2020

- Write scripts for role-play experiences
- Create SOPs and training modules
- Storyboard and script animated videos
- Design multimedia content
- Conceptualize, prototype, and evaluate activities
- Train and supervise team members
- Proofread and edit documents and graphic designs
- Collaborate with international team

COPYWRITER, AT AUCTION, FLOWER MOUND, TX — 2008-2011

- Write product descriptions for jewelry, watches, and sports memorabilia

VIDEO LIBRARIAN, PAT SUMMERALL PRODUCTIONS, RICHARDSON, TX — 2000-2002

- Tape duplication
- Shipping
- Library organization

VOLUNTEER, CHRIST FOR THE NATIONS UK BIBLE TRAINING CENTER, EASEBOURNE, ENGLAND — 1995-1996

- Co-creator of promotional video
- Office assistant

ENGLISH TEACHER; VARIOUS — 1994-1995; 1997

- Venus ISD - Freshman English, T.A.A.S. Remedial
- Sherman ISD - Substitute; Sophomore English, Creative Writing
- Summer Institute of Linguistics - ESL summer camps

EDUCATION

- Udemy, Filmmaking & TV Directing Online Masterclass, June 2020
- B.A.A.S. Pastoral Ministries, Dallas Baptist University, 1992-1993
- Post Baccalaureate Secondary English Education, Dallas Baptist University, 1993-1994 (Certified Texas State Board of Education 1994)
- Certificate of Practical Theology, Christ For The Nations, 1989-1991
 - Video ministry - direct/edit/camera 3-camera live shoots
- Intern - Duncanville Cable Access, 1989 - camera, live shoots, editing

REFERENCES

- jkaludova@gmail.com
- bob@manufacturingmarvels.com
- seanproducer@yahoo.com
- sac@sacranfill.com