



# Jeffrey Watkins

6563 Calmont Ave.

Fort Worth, TX 76116

979-220-1260

watkinsfilm@gmail.com

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## PROFESSIONAL SUMMARY

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Filmmaker and Production Manager. Over 10 years of experience in film, television, and management. Highly imaginative and driven problem-solver able to meet last minute deadlines. Strong passion for leading teams and accomplishing goals with an aptitude for creating, editing, and directing, producing, original content. Knowledgeable with a diverse set of skills that include logistics, team building, management, soldering, electrical engineering, circuit boards, tech support, camera equipment, editing software, design, writing, and programming.

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## EXPERIENCE

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### GameDay Productions

Producer/ Editor; Jan 2021- Present

Responsibilities include:

- Producing nationally syndicated television show "RaceWeek" sponsored by Toyota
- Editing content for nationally syndicated television shows, "Sport Stars of Tomorrow" & "EveryDay Heroes" "RaceWeek"
- Editing content for social media sponsored by nationally known brands such as Chevrolet, Walmart, USAA, Wingstop, Whataburger, Louisiana Hot Sauce, and more
- Directing live shows for streaming on social media
- Creating new social media content for "EveryDay Heroes," "Sports Stars of Tomorrow," and "Inside High School Sports DFW & Houston"
- Creating graphics for production and live events
- Coordinating with school districts nationwide to interview student athletes and staff
- Conducting interviews with high profile athletes and coaches
- Storyboard, deployment, video editing, rendering, and uploading using various technologies
- Skilled in Adobe Creative Cloud Software, Photoshop, Live Encoding, After Effects, Premier and Lightroom.
- Experience with TriCaster, WMEncoder, Flash, Wirecast, Sling, LiveStream, UStream, Youtube, and Facebook Live, Black Magic Design

## **SpeedStream.tv**

Lead Editor; Jan 2007- 2020

Responsibilities included:

- Program Director for Marketing Events, Trade Shows and On Location Live Events
- Channel Creation, Logo Design, Commercial Production and Development
- Storyboard, Deployment, Video Editing, Rendering, Uploading using various technologies
- Adobe Creative Cloud Software, Photoshop, Live Encoding, After Effects, Premier and Lightroom.
- Creating graphics and commercials along with new content production for an innovative livestreaming platform
- Coordinating livestreaming events and operating the camera on live shoot locations such as Taste the NFL, MotoCross, SxSW Events, Live Music Concerts for Songwriter Series
- Created Educational Animation for Clients using iMovie, Final Cut Pro.
- Experience with TriCaster, WMEncoder, Flash, Wirecast, Sling, LiveStream, UStream, Youtube, Facebook Live

## **Two Cameras Visual Services**

Twocameras.net

Owner Jan. 2016- present

Responsibilities include:

- Designing ad campaigns that generate new business
- Working with clients across Texas for wedding photography and videography
- Small Business Sole Proprietor Activities
- Client Sales and Service, Editing Footage and Photographs, Event Design and Creative

## **KBTX News Media**

Camera operator/ PA assistant May 2008- Feb. 2009

Responsibilities included:

- Operating camera for live newscasts for the 7am, 12am, 6pm, and 9pm news hours
- Assisting with rolling live ads for local businesses

## **Portfolio/Reel**

My Portfolio can be found at this link - <https://youtu.be/a9SrqO5399I>

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## **EDUCATION**

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B.A. in mass communication with a concentration in film from Sam Houston State University

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## AWARDS AND ACKNOWLEDGEMENTS

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- Winner of Best Experimental Film in the SHSU Film festival "Je Suis Qui Je Suis"
- Winner of Best Narrative Film in the SHSU film festival "Apple Whiskey"
- Podcast selected and published in the Houstonian online "Tech Talk with Jeff Watkins- What are Ventilators?"
- Official selection for SHSU Dan Rather spring film festival "Our Art is Our Story"
- Actor in Remi Winner of 50<sup>th</sup> annual WorldFest in Houston. "One Third"
- Official selection for Prison City Film Festival "Catastrophe Loss"
- Official selection for Prison City Film Festival "Zodiac Obsession"
- Directed thesis project for three-time Emmy Award-winning producer Judson Touby

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## REFERENCES

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Matthew McCaig, Cypress-Fairbanks ISD- 404-337-2325

Justin Lambert, Redline Instruments - 210-778-7420

Judson Touby, Sam Houston State University- 323-603-9228

**NewTek University**

# NEWTEK TRAINING DIPLOMA

Jeffrey Watkins

is hereby awarded this diploma for passing the following:  
Live Production with TriCaster Class



David Paige | Sr Director Of Professional Services

01/03/2023



