

Trevor Najera

Project Manager / Filmmaker Resume

trevornajera.com



Contact

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Education

**Texas A&M University
San Antonio, Texas**

**MBA: Business
Administration**

BBA: Marketing

Key Skills

Project Management

Public Affairs

Location Management

Talent Acquisition/Liaison

Line Producing

Business Development

Adobe Suite

CopyWriting

Technical Directing

Advertising

Financial Reports

Branding/Merchandising

Public Speaking

(2019 & 2024) **AFM**[®]
AMERICAN FILM MARKET
& CONFERENCES

CINANDO Subscriber

HOBBIES

Guitar / Drums / Piano

Project Manager and Filmmaker with over nine years of experience leading and curating creative projects for diverse clients. Four of those years were dedicated to founding and managing the San Antonio branch of Sofar Sounds Global, where I collaborated with local businesses, neighborhoods, national brands and other global chapters to produce unique live events.

While completing my MBA, I pursued filmmaking, earning all my union hours time over again as a 1st AC. After finishing my MBA, this led me to establish my own project management consultancy, allowing me to blend business strategy with creative production.

Since 2018, I have directed and produced numerous commercials, music videos, mini documentaries, and two feature films—one of which is slated for a Hulu release in 2026. Deeply rooted in the San Antonio film community, I continue to foster relationships and advocate for its growth and future success.

Experience

01/2016 - 2/2020 **SO FAR SOUNDS : SONGS FROM A ROOM** (San Antonio)

Director / Project Manager

- Led the production of **36+ live events**, coordinating with **local business owners, neighborhoods, international chains & other Sofar Sounds chapters**.
- Developed and executed a **five-year strategic plan** focused on community engagement, leading San Antonio to become **one of the fastest-growing** Sofar cities **pre-pandemic**.
- Spearheaded high-profile collaborations with **Facebook Live, Spotify,** and **Amnesty International**, contributing to a global initiative that hosted over **100 shows in one day to raise** funds for Amnesty International.
- Oversaw all creative media production, ensuring brand consistency, quality storytelling, and audience engagement across digital platforms.
- Served as the **official spokesperson** for Sofar Sounds San Antonio, representing the **brand in media, public events, and community engagements**.
- Managed **talent relations and acquisitions**, booking emerging and established artists while fostering strong relationships within the creative community.
- Handled all **line producing** responsibilities, including budgeting, logistics, and operational planning for every live event.
- Oversaw merchandising and **copyright management**, ensuring all media assets adhered to **legal requirements and brand standards**.
- Expanded audience reach and **community involvement**, strengthening partnerships with local businesses and cultural organizations.

FEATURE FILMS

INERTIA - Drama - Line Producer / Casting / Locations Manager (\$50k+ BUDGET)

MLYE: THOMMY PRICE - Documentary - EP / D / LP / LM / Casting (\$100K+ BUDGET)