

VIDEO PRODUCTION
ENGINE FOR BRANDS

RESHAPE THE WAY PEOPLE SEE YOUR BRAND

Fuel & Spark Media is a video production company, partnering with brands craving a constant flow of impactful video content.

Go beyond advertising and craft meaningful stories that resonate with your audience on a human level, spark connections, and hit your goals.

Your brand isn't just a product... it's a story waiting to be told.

Need help with video production?

[Schedule a Meeting](#)

PUT YOUR CONTENT TO

WORK



PRODUCE TARGETED VIDEO CONTENT FOR DIFFERENT LEVELS OF YOUR MARKETING FUNNEL.

What good is video content if you don't know how you're going to use it?

We produce video content that you can leverage to fuel high-performing campaigns across commercial media, digital advertising, organic social, experiential marketing, PR initiatives, and more. We can help you strategize and execute fruitful campaigns, and produce video content that will help you throughout all your marketing channels.

- Television Commercials
- Branded Content
- Live Events
- Spokesperson Anchor
- Influencer Content
- Product Demo Videos
- Product Photography
- Tradeshow Sizzle Videos
- Food Photography & Video
- Explainer Videos
- Social Proof Videos
- Dynamic Evergreen Content
- Case Study Videos
- Testimonial Videos
- Lifestyle Videos
- Unboxing Videos
- User Generated Content
- Exploring Unique Ideas

01

PRE-PRODUCTION

Content Strategy

Ideation & Concepting

Script Writing

Storyboard Development

Location Scouting

Casting & Talent Acquisition

Production Coordination

02

PRODUCTION

Full Service Video Production

Drone Video Production

Audio + VO Recording

Wardrobe

Hair & Makeup

Video Production Crew

Still photography

03

POST-PRODUCTION

Video Editing

Animation & Motion Graphics

Sound Design

Color Grading

Graphic Design

Digital Ad Creatives

Delivery & Distribution Editorial