


Michele Everheart

I am an Art Director and Graphic Designer living in the Austin, Texas area with over 12 years of professional experience in the entertainment industry, and specialize in print and digital marketing design.

everheartdesigns.co 

317.502.5884 

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REFERENCES

“Michele applied for an internship at our agency one summer while studying at Purdue. She spent the whole summer with us, and I was so thoroughly impressed that I immediately hired her upon graduation. She is a great designer with unlimited passion for all things design, coupled with outstanding organizational skills. As a Creative Director, training and mentoring Michele was an absolute joy. Any CD will be lucky to bring her on their team.”

Greg Lakloufi
CCO & Executive Creative Director, Housingwire

EXPERIENCE

ROOSTER TEETH PRODUCTIONS / AUSTIN, TX

Art Director Mar 2023 - Current
Design Lead Jan 2021 - Mar 2023
Sr. Graphic Designer Mar 2019 - Jan 2021
Graphic Designer Oct 2016 - Mar 2019

Manage and lead a team of designers and their projects, including art direction and approvals; execute marketing campaigns, styleguides, and digital collateral that markets to a niche fandom community; develop logos and branding optimized for an SVOD platform; facilitate with the brand and e-commerce teams to develop merchandise and apparel; manage and design large-scale convention systems; interpret and deliver pertinent information to the design team for initiatives that span every department in the company.

FUNIMATION ENTERTAINMENT / FLOWER MOUND, TX

Graphic Designer July 2013 - Oct 2016

Designed and produced home video products for Japanese anime TV and movies, with a focus on Blu-ray/DVD packaging for distribution in North America; collaborated with Japanese licensors; explored specialty printing techniques and packaging wireframes; developed brand systems localized for an American audience; managed and designed convention systems for some of the largest events in the US.

HOUSINGWIRE / PLANO, TX

Jr GD - Graphic Designer May 2012 - July 2013
Graphic Design Intern May 2011 - Aug 2011

Executed advertising and brand solutions for clientele in an agency-like environment; ideated and designed print materials, including magazine spreads and layouts, infographics, high-concept advertisements, event signage, and mail-outs; attended printer proof checks.

EDUCATION

Purdue University / West Lafayette, Indiana
Bachelor of Arts in Visual Communications Design
School of Visual and Performing Arts
Class of 2012

SKILLS & EXPERTISE

People management, project management, leadership, art direction, branding and logo solutions, typography, advertising, layout design, working with licensors and art assets, time management and extreme organization, passion, dependability, and professionalism.



Adobe Illustrator



Adobe InDesign



Adobe Photoshop

INTERESTS & HOBBIES

I enjoy watching anime, reading romantasy, working out, guitar jam sessions with friends, and singing 90's ballads at karaoke night.