

MATISSE TOLIN

949.394.3504 | matisseman1@gmail.com | www.matissetolin.com | Austin, TX

- Fifteen years experience in the entertainment industry working in commercials, studio film, TV, management, marketing, writer rooms and technology
- Founder of Austin Artificial Intelligence Creative Collective and operator of www.bestafilms.com
- Writer on produced TV series, five screenplays optioned to major producers, paid rewrite and polish jobs
- Short of the Week film selection 2020 and 2022, Samsung Creator Award 2016

DESIGN & WRITING EXPERIENCE

TREATMENT WRITER & DESIGNER, Freelance, Austin, 2020 - Present

Wrote, image-sourced and designed job-winning treatments for commercials, film and TV projects including Google, Ebay, Dropbox, Verizon and AT&T. Worked closely with top level directors and producers to handle all aspects of pitch deck creation, working within Adobe Suite and Pages with the most current techniques, resources and trade craft. Work spanned across Super Bowl commercials, studio level film and TV projects and music videos.

PRETTYBIRD, Los Angeles, 2019

Creative Coordinator / Treatment Writer, Designer

Coordinated all treatments for commercial and music video production company Prettybird; visual research, layout, editing copy and working closely with roster directors and external writers while maintaining internal image library. Treatment writer and designer on multiple produced commercials including Super Bowl spots.

MEDINAH - TV series, Los Angeles / Qatar, 2015 - 2017

Staff Writer

Two seasons staffed in writers' room on produced fantasy-action show, international travel.

L.A. FOR HIRE - Consultant service, Los Angeles, 2013 - 2016

Script and Book Analyst, Writer, Editor

Consistent script and book coverage, rewrite jobs, and treatment creation for top-ranked consulting firm.

PRODUCING & MARKETING EXPERIENCE

DRONE DUDES, Los Angeles, 2018

Marketing and Sales Director

Email campaigns, copywriting, video editing, website and campaign development for Los Angeles' top aerial cinematography company.

LITHIC VIRTUAL REALITY, Los Angeles, 2017

Owner/Producer

Produced VR marketing experiences and apps for clients including Four Seasons Hotels, Matt Construction, and Burger King as well as independent VR and 360° video content with high engagement. Managed assets and design teams and coordinated 360° filming.

DILATED PIXELS, Hollywood, 2016

Associate Producer

Coordinator for branded content creation with companies such as Wendy's, Walmart and Coach. Oversaw shoots and post-production while developing creative IP and original content including VR and interactive experiences. Assisted with creating client presentations for 360 campaigns including pitch decks, treatments, and outlines. Consistent script coverage.

ASSISTANT EXPERIENCE:

FURLINED, Santa Monica, 2014

Assistant to commercial and film Directors Speck & Gordon

Personal, creative and admin assistant to directors Speck & Gordon (Office Christmas Party, Blades of Glory). Assisted in commercial production; coordinating and contributing on treatments, bids, pre-production. Traveled internationally. Heavy feature development work with writers and studio level producers.

AMAZON STUDIOS / BETAS the series, Los Angeles, 2013

Assistant to the Director, Michael Lehmann, and Producer, Michael London

Personal and admin assistant to director and producer on first Amazon original series through pre-production, production and post-production. Assisted in all aspects of production; casting, location scouting, transcribing notes, editorial. Liaised with showrunners.

20th CENTURY FOX / PERCY JACKSON: SEA OF MONSTERS, Los Angeles, 2012 - 2013

Assistant to the Director, Thor Freudenthal

Personal and admin assistant to the Director of Percy Jackson: Sea of Monsters through one year of rigorous post production including heavy vfx coordination, hiring of storyboard artists and concept artists and interaction with editorial team, sound team, 3D conversion and color correction facilities, and studio execs. Created extensive visual presentations and pitch decks as well as script coverage.

ANONYMOUS CONTENT, Los Angeles, 2009-2012

Assistant to Talent Manager and Partner, Doug Wald

EDUCATION: CALIFORNIA STATE UNIVERSITY, NORTHRIDGE | BA in Cinema, 2009
TEMPLE UNIVERSITY | Film and Media Arts (transferred out 2007)
UCLA EXTENSION | Writing for Marketing, Comedy Writing, 2017

SOFTWARE: Full Adobe Suite, Microsoft Suite, Apple Pages, Final Draft, Final Cut Pro, Keynote, Wix, Squarespace, MidJourney, Runway