

Elyse S. Feinstein

1157 Calle Del Sur, El Paso, TX 79912

610-360-0501

elyse@elysesimons.com

www.elysesimons.com

Summary

Professional Makeup Artist with training in all mediums of Makeup Application: Beauty, Bridal, Print, Commercial/Video, Corporate Photos, Camera Ready and Men's Grooming. Employs an extensive experience in makeup application.

Salon/Store Management with 27 years experience in the salon/beauty industry and in the retail (cosmetics, jewelry, sales) industry. Day to day management of employees, inventory control, scheduling, payroll, and day to day business operations.

Retail Management with training in all aspects of customer service, inventory control, order placement, visual display placement and maintenance of stock.

Creative Nail Artist with 32 years experience in the cosmetology industry. Works with a wide range of styles to create polished and unique looks. Extensive experience with nail application and nail art for all occasions.

Experience

December 2017

to

Present

Elyse Simons Beauty

Production, Commercial, Camera Ready Makeup Artist

Makeup application for commercials, production and video. Have worked with NPR National Public Radio; Latino Broadcasting Company; El Paso Electric; CultureSpan Marketing, Maitland Creative Group

June 2013

to

Present

Elyse Simons Beauty

Owner, Makeup Artist, Nail Technician and Sunless Spray Tan Artist

Application of makeup, lashes, airbrush foundation for all aspects of makeup
On-location makeup applications for all mediums including print, video, and special events.
Assisted New York Fashion Week for both makeup and nails
Lead Artist for Nails at New York Fashion Event

June 2017

to

Present

The Kirschner Group, Inc.

Sales Representative

The Kirschner Group, Inc. is a customer service-focused and solution-based sales team making a world of difference for our manufacturer partners and customers. Sales representative at regional RDA Pro-Mart and Ulta Stores representing Hot Tools, Wet Brush, Sorme, Go Smile and Unwash. Provide store product knowledge and training for managers and staff. File store visit reports and time schedule.

September 2017

to

Present

Skindinavia & Alcone Company

Vendor Representative at The Makeup Show

Build client knowledge about Skindinavia and Alcone Company products. Work at The Makeup Show NYC, Dallas, LA trade show booth, assist in selling products, cashier and point of sale duties. Help set up and tear down vendor display units.

September 2016 to September 2016	<p>Senna Cosmetics Vendor Representative at The Makeup Show Build client knowledge about Senna Cosmetics Products. Work at The Makeup Show Dallas trade show booth, assist in selling product, cashier and point of sale duties. Help set up and tear down vendor display units.</p>
February 2000 to December 2015	<p>Nail Salon, Etc. Owner, Retail Management Lead buyer, payroll, accounting, employee scheduling, file quarterly payroll, inventory management, ordering Lead Sales Representative for Prestige Cosmetics Lines <i>The Balm, OPI, Zoya and Limelight by Alcone</i> Lead Sales Representative for Jewelry Lines <i>Pandora Jewelry, Trollbeads Jewelry, Love Links Jewelry, Heet Jewelry, TrendsRUs Jewelry</i> Administrative: Maintained daily, monthly, and yearly business sales records Maintained all accounting records and detail reports Management over staff of 10-15 Monthly time scheduling for staff and all Payroll Processing Maintenance for keeping track of all inventory and order placement of stock Targeted selling and product application</p>
February 2000 to December 2015	<p>Nail Salon, Etc. Owner, Nail Technician Application of Acrylic Nail Enhancements, Gel Polish Manicures and Pedicures, Natural Nail Manicures, Nail Art Provide excellent customer service and nail care treatments to all clients</p>
September 1991 to February 2000	<p>Nail Salon, Etc. Nail Technician Application of Acrylic Nail Enhancements, Manicures and Pedicures, Nail Art Assisted Owner of Salon in day to day operations Pursued continuing education to learn new advances in nail care and new treatments.</p>
March 1985 to October 1991	<p>Robert D. Solomon Office Manager Managed Dental Practice Administrative: Prepared all checking account and tax records for the accountant Scheduling of all patients and record reports Management of staff of 6 Payroll Processing Insurance Processing and Recording of all payments Maintenance of inventory and stock reordering Consulted with patients on treatment plans and payments</p>

LICENSES:

Talent and The Powder Group Pro Member (Current)
Licensed Manicurist, State of Texas (Current)
Licensed Nail Technician, State of Pennsylvania

EDUCATION:

Donna Mee Beauty Boot Camp 2018: October 7 to November 10, 2018

An intensive 5 week training course that runs 8 hours a day, 6 days a week and covers what originally took 3 months of training at Empire Beauty School in California.

The Powder Group: March 2013-present

Multiple makeup artist and business workshops; ways of experiencing the career of the professional makeup artist; develop new skill sets; rethink techniques and take an unconventional, fresh and passionate approach as a growing artist; a diverse range of topics that combine artistic and business skills, personal growth, and creative thinking in order to develop the artist as a whole. Still attending to always strive to always learn more.

Northampton Community College: June 1990 to June 1992

Concentration in Accounting

Allentown School of Cosmetology: February 1991 to July 1991

Licensed in Nail Technology since 1991

University of Delaware: June 1981 to December 1983

Concentration in Communications & General Studies

ELYSE FEINSTEIN CV & EXPERIENCE:

Commercial/Video:

CultureSpan Marketing:	El Paso Electric	9/16/23
CultureSpan Marketing:	El Paso Center for Diabetes	9/14/23
CultureSpan Marketing:	El Paso Water	8/2/23
CultureSpan Marketing:	El Paso Water	8/1/23
CultureSpan Marketing:	El Paso International Airport	7/13/23
CultureSpan Marketing:	El Paso Electric	7/11/23
CultureSpan Marketing:	Bien Vivir	5/31/23
CultureSpan Marketing:	El Paso Center for Diabetes	1/19/23
CultureSpan Marketing:	El Paso Electric	11/21/22
CultureSpan Marketing:	El Paso Electric	11/15/22
El Paso Electric:	El Paso Electric	11/9/22
El Paso Electric:	El Paso Electric	11/8/22
CultureSpan Marketing:	El Paso Electric	11/3/22
Roll With It Pictures:	Anthem Media	10/17/22
CultureSpan Marketing:	El Paso Electric	8/30/22
CultureSpan Marketing:	El Paso Electric	7/20/22
CultureSpan Marketing:	El Paso Electric	4/26/22
CultureSpan Marketing:	El Paso Electric	3/25/22

CultureSpan Maketing:	El Paso Electric	2/18/22
CultureSpan Maketing:	El Paso Electric	1/19/22
Latino Broadcasting Co.:	Immigrant Archive Project	8/24/22
Latino Broadcasting Co.:	Immigrant Archive Project	8/23/21
NPR News	NPR Video News for Michel Martin & Beto O'Rourke	10/1/19
Maitland Creative Group:	Vista College	6/9/18
Maitland Creative Group:	Vista College	6/8/18
Maitland Creative Group:	Vista College	12/5/17
Maitland Creative Group:	Vista College	12/4/17
Oscar & Associates, Inc:	Asis Security Conference	9/28/17
Oscar & Associates, Inc:	Asis Security Conference	9/27/17
Oscar & Associates, Inc:	Asis Security Conference	9/16/17
BMW of El Paso:	Mother's Day Appreciation	5/13/17
BMW of El Paso:	Ladies Appreciation Day	10/15/16

Television and Film:

Samsung Refresh Lead Nails for Models in Commercial	6/8/15
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Print Work:

Harbortouch Echo	Makeup Artist for Models in Web Ad	6/5/15
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Commercial Photography & Beauty Articles

The City Magazine	June 2017 to January 2021
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Nails and Photography:

Faerie Magazine Photo Shoot:	Sebastian Smith	10/28/14
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New York Press Day Events

Angela Simmons Girl Talk	Nails, Lead Artist	7/29/15
Schick Rock Your Legs Event	Nails, Assistant to Ahbi Nishman	4/22/15
Angela Simmons Show	Nails, Lead Artist	3/16/15
Bendon Press Day: Heidi Klum	Nails, Lead Artist for Brush Beauty	11/5/14

New York Fashion Week

PAFF Show	Makeup, Assistant to Mahasin Phillips	9/17/15
Suno Show	Nails, Assistant to Honey Nailz	9/16/15
Calvin Klein Show	Nails, Assistant to Gina Edwards	2/19/15
Leanne Marshall Show	Nails, Assistant to Jami Zoglio	2/18/15

Baja East Show	Nails, Assistant to Honey Nailz	2/17/15
Kaelen Show	Nails, Assistant to Gina Edwards	2/16/15
FTL Moda Show	Nails, Assistant to Static Nails	9/10/14
Lilly Ghalichi Show	Nails, Assistant to Static Nails	9/10/14
Elle Fashion Show	Makeup, Assistant to James Vincent	9/10/14
Well Kept Show	Nails, Assistant to Jami Zoglio	9/4/14