

## **Samuel Archibong**

Dallas, TX samarchibong20@gmail.com

### Education

Full Sail University – Winter Park, FL

Master of Science in Entertainment Business (Expected October 2025)

Bachelor of Science in Film (September 2024)

### Experience

#### **Writer & Director | The Village Raised Me (Feature Film)**

Independent Production | 2023 – Present

- Wrote and developed a 115-page feature screenplay blending action, culture, and drama.
- Collaborated with Buffalo 8 Productions for executive producer services and development.
- Directed pre-production planning, pitch deck creation, and film industry submissions.

#### **Artist & Brand Builder | SammySossa**

Music & Media | 2022 – Present

- Released EP \*Beat the Streets\* (2025) with streaming distribution and marketing campaigns.
- Built a digital fanbase (“Moddo Tribe”) across Spotify, Instagram, and YouTube.
- Designed cover art, EPKs, and promotional materials for brand visibility and engagement.

#### **Production Intern (Freelance/Student Projects)**

Full Sail University | 2022 – 2024

- Assisted with on-set operations including lighting, sound, and camera setup.
- Edited and delivered short-form projects under tight deadlines.
- Supported production teams with script breakdowns and scheduling.

### Skills

- Film Directing & Screenwriting
- Production & Post-Production (Adobe Premiere Pro, Final Draft, DaVinci Resolve)
- Entertainment Business Strategy & Negotiation
- Brand Development & Digital Marketing (Spotify for Artists, Instagram, YouTube)
- Pitch Deck & Presentation Design