

Isabelle Scates

izgs2003@gmail.com

<https://izgs2003.wixsite.com/scatesmediaco>

EDUCATION

Texas Tech University

May 2025

Bachelor of Arts, Creative Media Industries

Minor: Natural Resources Management

PROFESSIONAL EXPERIENCE

Freelance – Videography / Editing / Social Media Management

June 2025-Present

-Shot, produced, and edited short & long-form content for branded projects, social media, and websites using Sony FX2 and DJI mics

-Collaborated with clients, using brand mission/values and concept idea as guidelines to bring project vision to end product

-Communicated with client professionally to meet deadlines while maintaining high-quality standards

-Maintained relationship with client for further branding projects and adapting previous media for new platforms

Texas Parks & Wildlife – Social Media Content Creator

May 2025 - July 2025

-Produced and edited engaging multimedia content (photos, reels, videos) using DJI Osmo 6 and wireless mics to highlight the Texas Game Warden's mission and values.

-Developed creative storytelling campaigns promoting water safety and conservation, expanding social media reach by **13,300 followers** and boosting public engagement.

-Traveled statewide to capture real-time patrols, trainings, and community events, delivering authentic content that reinforced brand consistency and public trust.

W.O.R.D. of Comal County – Documentary Intern

May 2024 - August 2024

- Produced a feature documentary capturing the history of a unique government non-profit and its role in addressing tourism challenges in the Texas Hill Country.

-Led pre- through post-production, including storyboarding, location scouting, archival research, and editing with Sony cinema equipment and Adobe Premiere.

-Managed 6 social media accounts, growing Facebook reach by **85%** and Instagram reach by **10%** in three months, while supervising interns to deliver a weekly branded content series.

SKILLS & CERTIFICATIONS

Adobe: PR, LR, PS, AE, DaVinci, Matte Painting & Compositing, Motion Graphics

Media/Script Writing, DSLR/Mirrorless/Live Broadcast/Cinema Cameras, Studio/Location Lighting

PRODUCTION ASSISTANCE WORK

2025: T-Studios (T-Mobile) (Commercial)

2025- XII Uncovered- HBO MAX(TV Series)

2025: Landman- Paramount+ (TV Series)

2024: YOLO TX - Quarter Moon Productions (TV Series)

ADDITIONAL EXPERIENCE

Alpha Delta Pi, Epsilon Epsilon

August 2021 - May 2025

- Elected to be class representative in 2021, 2023, and 2024 on a nomination committee for electing newly appointed chapter officers

- Contributed to fundraising events and awareness for the Ronald McDonald House Charities by filming events