

Nathaniel Niles thanniles.com

Work Experience

[Light Station Creative](#)

2010-Present

Owner of a media production company that focuses on brand storytelling and visual effects. Day to day operations require extensive use of the Adobe Creative Suite, Slack and Trello.

- [NEET Snacks Advertising Campaign 2019](#) - Wrote, Produced, and directed promotional commercials, web and print ads, and was VFX supervisor for national campaign. (Over 20 cast and crew members)
- [All Blind Children of Texas 2023-2024](#) - Program consultant for 501(c)3. I provided brand identity overhaul (including website design) and Video fundraising campaigns resulting in a 50% increase in revenue in the first 6 months.
- [National Catholic Sisters Project Series 2017-2020](#) - Produced, directed, and managed pipeline for over 70 videos, created for the University of the Incarnate Word interactive online curriculum, teaching young women about religious life. This involved interfacing with clients, regularly, to spearhead creative direction, and working with contractors and rental houses to facilitate creative vision within budget constraints (3 years, over \$300,000.00). (Over 20 cast and crew members)
- www.lightstationcreative.com - Created all copy and design elements for a custom website. I also designed and managed all promotional A/V content.
- [Alamo Drafthouse Monthly Horror Montage Series](#) – Wrote, directed and managed pipeline for advertisements to be played on screen in Alamo Drafthouses in San Antonio, TX.
- [Stage V, Dead Awake, Round of Your Life 2015](#) - Responsible for content quality, digital organization, and workflow for feature length motion pictures. Created promotional advertisements and managed marketing support for Aristar Entertainment.

[BigBalloon Productions L.L.C.](#)

2008-Present

Owner of an entertainment company that produces digital artistic work.

- [Somebody for Everybody Short Film 2022](#) - Wrote and produced a narrative short film with over 30 cast and crew members.

- [Poems From the Dust Web Series 2021](#) – A narrative 6-part project that I wrote, directed and managed with over forty cast and crew members involved. The shoot required advanced visual effects elements that I oversaw.

Best in Show: Mindfield Film Festival

- [Luminous Short Film 2020](#) - A narrative project that I wrote, directed, and produced with over forty cast and crew members. Starring Jesse Borrego.

Winner of the San Antonio Filmmaker's Grant

Official Selection: Austin Film Festival

Best in Show: Mindfield Film Festival

Best in Show: River City Underground Film Festival

- www.bigballoonpro.com -Created all copy and design elements for custom website. I also manage all social media pages and promotional content.
- [ISO 2010-2013](#) – A narrative film project that I produced, wrote, directed, and distributed, with over forty cast and crew members involved. The shoot required advanced visual effects elements that I oversaw.

Award of Merit: Short Film at Best Shorts Film Festival

Award of Merit: Short Film at the Accolade Competition

Official Selection: Texas Independent Film during SXSW 2012

More Examples upon request

Education

The University of the Incarnate Word, San Antonio, TX.

Graduated 2012

BA in Communication Arts

Awards:

- **The School of Media and Design: Monahan Media Studies Award in Convergent Media.**
- **Business Professionals of America: National Qualifier for Video Award, New York, NY.**

The University of the Arts: London

2009-2010

Studied junior year in Europe with a focus on film, video and the evolving online entertainment market. While I attended the school in London, I worked on various independent films, in which I volunteered to do everything from basic manual labor to involved technical camera work.

References Upon Request