



Company Profile

Overview & Major Achievements

Paint The Noise (PTN) is a next-generation music enterprise, established as an LLC in 2023 after 15+ years of independent industry leadership, including operating under the same management umbrella as industry icons like Timbaland, contributing independently while learning what it takes to deliver at the highest level, and collaborating with Hans Zimmer's companies.

PTN's original music powers Emmy-winning, globally recognized productions through exclusive partnerships with top-tier, award-winning companies. PTN is the creative engine behind some of the world's most-watched content.

Long-Term Brand Partnership Model

PTN is built for enduring, mutually beneficial alliances with major studios, production companies, and IP holders.

Our model goes beyond transactional work, delivering custom, branded music and integrated creative solutions that elevate our partners' brands and deepen audience engagement.

We aim to be a trusted creative ally, not just a vendor, with Disney-level partnerships as our north star.

Key Assets & Structure

Elite, Scalable Talent Pipeline

- PTN's integrated creative incubator continuously discovers, vets, and develops top-tier talent, including alumni from Berklee, Full Sail, and other leading institutions.
- This ensures a constantly refreshed pool of skilled creators ready to deliver at the highest level, allowing us to scale rapidly and maintain creative excellence.

Direct-to-Show Integration

- Through exclusive partnerships with industry-leading, award-winning production companies, PTN delivers original, branded music directly to broadcast and streaming projects.
- This streamlined, direct-to-show model maximizes creative control, speed, and value for our partners, eliminating traditional industry bottlenecks.

Agile, Client-Centric Service

- PTN's boutique, modular structure allows for seamless integration with client workflows and direct creative collaboration.
- We are built for flexibility, able to scale up, pivot, or integrate as client needs and market opportunities evolve.

Business Model & Services

- Production & Catalog Development
- Sound Asset Creation (VSTs, sample packs, and more)
- Educational Content & Publishing
- Music Publishing & Global Distribution

Note: Sync/licensing is managed by a dedicated sister company, Sync the Noise, allowing PTN to focus on creative and production excellence.

Leadership & Professional Standards

- **Founder - Gilde Flores:**
 - 15+ years in the industry, 3,000+ placements, and collaborations with the world's top creative teams.
 - Academic credentials: B.S. in Human Development & Family Studies (minor in Psychology), Texas Tech University; ongoing graduate studies in Music Business at Berklee College of Music.
 - Serves on four committees for the Recording Academy (GRAMMYS), contributing to industry standards and advocacy.
 - Certified coach and educator in music and mental health, supporting creators' well-being and sustainable careers.
 - **As founder of Gilde Flores Music LLC, I served as a creative vendor and post-production partner for global brands including PepsiCo, MLB, NFL, Universal, and more, establishing trusted relationships and unique industry inroads now available for PTN's future collaborations.**
 - Recognized for post-production expertise, catalog strategy, and creator development.

- **Thought Leadership:**
 - Sought-after keynote speaker and educator on music industry trends, creative process, and the intersection of music and mental health.
- **Professional Standards:**
 - Fully E&O insured, transparent royalty/accounting, and a reputation for reliability and integrity.

Market Impact

- **Direct-to-Show Integration:**

PTN's exclusive partnerships with Emmy-winning, industry-leading production companies demonstrate our ability to deliver custom, branded music directly to broadcast and streaming, streamlining the creative process and maximizing value for all partners.
- **Elite, Scalable Talent Pipeline:**

Our incubator ensures a continuous influx of skilled creators, allowing PTN to meet evolving client needs with unmatched speed and quality.
- **Agile, Client-Centric Service:**

Our boutique structure enables seamless integration with partner workflows, direct creative collaboration, and the flexibility to scale or pivot as opportunities arise.
- **Untapped Brand Inlets:**

Through the founder's established relationships and experience with major global brands under Gilde Flores Music LLC, PTN is uniquely positioned to pursue new opportunities in branded content, advertising, and cross-media partnerships.

Summary

Paint The Noise is redefining the modern music company, combining elite talent, innovative business models, and operational agility to deliver unmatched value in music creation, catalog management, and media integration.

With a foundation built on proven results and a structure designed for continuous growth, PTN exemplifies the future of music enterprise.

Contact:

Gilde Flores, Founder

[Personal Portfolio](#) | [PTN Website](#) | [PTN Private Showcase](#)