



ERIN REES is a new media Producer and co-founder of the award-winning *ThinkBig Productions* and startup platform *Tactical TV*. With a focus on commercial and unscripted documentary filmmaking, she began her career in production and account management for notable advertising agencies such as Anonymous Content and Tool of North America, to international projects with Melbourne's Exit Films and London's The Edge Picture Company.

She opened [ThinkBig Productions](#) in 2014 and has been the driving force behind their many projects, working with superstar talent such as former US Presidents, Heads of State, celebrity athletes, and gravity-defying Astronaut Scott Kelly during his year-long mission in space; garnering hundreds of millions of online views along the way. In 2013, Erin was awarded the honor of Houston's '30 Under 30' for her visionary spirit and commitment to the arts, and for her community work with regional non-profits.

Always expanding her reach, she established the video division at [Ward & Ames Special Events](#) in 2015, increasing operations for the leading firm in the industry to curate custom video content for large-scale live event programming. Her team's projects have received national *Telly Awards* honoring the very best film & video productions and groundbreaking online video content for categories in Cinematography, Video Editing, and Directing. She grew Google's *Women Techmakers* into a multi-million-dollar annual event and has managed venues such as Walt Disney World's Epcot Center in Florida to New Orleans' Superdome stadium.

Her latest endeavor has been Co-Founder to the media startup, [Tactical TV](#). She has led the company from seed round to capital fundraising, creating the business model and financial template for the Advertising Media-on-Demand (AVOD) platform.

Erin is on the forefront of sales and client relations in each and every endeavor throughout her career. She is active in the unscripted media markets and regularly attends conferences such as RealScreen, NAPTE and Banff Media Festival.

When she's not working, Erin can be found camping or road tripping cross-country in her RV. She can be found on LinkedIn [@erinrees](#).