

WESLEY HERBST

Filmmaker

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EXPERIENCE:

Mighty Coconut: *Editor (2024-2025); Social Media Content Editor (2022-2024)* **01/22-08/25**

- Provide storytelling and filmmaking work of the highest rated VR multiplayer video game, [Walkabout Mini Golf](#). Produced over 30 Trailers.
- Primary tasks include leading the creative direction for game trailers, livestreams, podcast series, and behind the scenes documentaries on assigned social platforms. Collaborated with third party IPs including *Wallace & Gromit*, *Meow Wolf*, and *The Jim Henson Company*.
- Manage budgeting and scheduling, compile pitch decks for release strategies, shoot live action videos/stills, and animate within the Unity Engine within strict deadlines to increase player community.
- Led implementation of VR filmmaking camera system within Unity Engine, designed to help pioneer and streamline shooting content for VR games.

Proteus Productions LLC: *Founder/Film Director/Video Editor* **08/20-Present**

- Run personal production company, executing creative visions, multi-tasking efficiency in collaboration with clients, meeting tight deadlines for narrative films, commercials, documentaries, and trailers.
- Clients/Projects include:
 - **Stray Vista Studios:** ["Treasure Imagination" Trailer](#) – 2025 – Ongoing (Trailer Editor)
 - **Two Shot West:** *10 Years with Professor Matthew McConaughey* – 2025 - Ongoing (Lead Editor)
 - **Independent Film Feature:** *"Goodbye Anna" Feature Film* – 2024 – Ongoing (Film Editor)
 - **Two Shot West:** *Matthew McConaughey Minister of Culture Documentary Film* – Ongoing (Assistant Editor)
 - **Revelator:** [Indian Motorcycle: The New 2022 Indian Lineup Videos | Drone FPV](#) – 2021 (Lead Editor)
 - **Back Roads Entertainment:** *Uncaged: The Dustin Rhoades Project* – 2021- Unreleased (Video Editor)
 - **Double Knot Pictures:** *Wedding Videography* – 2021 (Video Editor)
 - **Le Design:** *All Heart Heating & Cooling Ads; ICS HVCA Ads* – 2021 (Lead Editor)
 - **Bible Study Media:** *Reverend Charlie Holt's Trusting God Lecture Course* – 2021 (Lead Editor)
 - **ASUS:** *BTS of Asus Zenbook Flip S Campaign* – 2021 (Lead Editor)
 - **Laurel Road:** *BTS of Laurel Road Campaign* – 2021 (Director/Camera Operator/Lead Editor)
 - **Brilliant:** *BTS of Unleash Your Brilliance Campaign* – 2020 (Director/Camera Operator/Lead Editor)
 - **R&R Partners:** *BTS of Utah DABC Parents Empowered: Family Sitcom Campaign* – 2020 (Director/Camera Operator/Lead Editor)

Two Shot West Productions: *Post Production Intern* **06/19-08/20**

- Edit over 10 behind the scenes films and sizzle reels by providing a strong sense of story and delivering for sound house and color correction. Collaboration in the edit bay with Lead Editor and Creative Director on commercial client projects by providing clear storytelling and technical feedback in a fast-paced environment.
- Conceive a unique storytelling element for multiple unreleased video projects of different formats that merge to business promotional elements that increase social media presence by more than 1000 followers on all platforms.
- Clients/Projects include:
 - **STX Entertainment:** [The Gentleman: From Script to Screen](#) – 2020 (Camera Operator/Co-Editor)
 - **Farm Bureau Insurance:** *BTS of Gunslinger with Brett Favre* – 2020 (Lead Editor)
 - **Arcos Films:** *BTS of Switch Energy IMAX Piece* – 2020 (Co-Lead Editor)
 - **Southern Nevada Water Authority:** *BTS of "Reality Check with Ryan Reaves"* – 2020 (Lead Editor)
 - **UT Moody College:** [Mathew McConaughey's Script to Screen Through the Years](#) – 2019 (Camera Operator/Lead Editor)

EDUCATION:

The University of Texas at Austin: Moody College of Communication **May 2020**

Bachelor of Science: Radio-Television-Film

Supplemental Courses: RTF Workshop-Virtual Filmmaking with Unreal Engine (August 2020)

Awards: Longhorn Creators Foundation's Award for Excellence in Producing; Bad AI and Beyond Media Screenplay Finalist

SKILLS:

- **Technical Proficiencies:** Adobe Premiere, DaVinci Resolve, Final Cut Pro, AVID Media Composer, Adobe After Effects, Adobe Photoshop, Canon Camera, Panasonic Cameras, Film Lighting, RED Komodo, Blackmagic Cameras, Arri Alexa Mini, Meta Quest VR Headset, Unity Engine, Unreal Engine.
- **Additional Productivity Skills:** Slack, Asana, Frame IO, Mural, Slite, Windows, OSX, Script Coverage, Final Draft.