

CHANTEL GALLEGOS NASITS

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SUMMARY

Versatile and results-driven Producer with two decades of experience in film, television, commercial, and branded content production. Known for dynamic leadership, creative vision, and a commitment to mentoring and workforce development. Career includes several Emmy-nominations and ADDY-awarded projects, with a strong emphasis on collaboration, technical excellence, and strengthening San Antonio's film ecosystem. Deeply engaged in local policy, having shaped municipal film incentives and worked alongside city leadership to grow the creative economy.

OBJECTIVE

To contribute to the University of Texas at San Antonio as an adjunct professor, teaching practical and strategic media production courses while mentoring emerging creatives. Offers industry-informed instruction, real-world project experience, and a commitment to building San Antonio's next generation of filmmakers and media professionals.

CORE SKILLS & EXPERTISE

- Film, TV, & Commercial Production
- Set Operations & Crew Management
- Branded Content & Nonprofit Storytelling
- Photography & Cinematography
- Scriptwriting & Creative Development
- Pre-Production Planning & Budgeting
- Post-Production Oversight & Editing
- Adobe Creative Suite (Premiere, Photoshop, Lightroom)
- AICP Accreditation & Industry Compliance
- Client & Stakeholder Relationship Management
- Talent Development & Team Leadership
- Union Compliance (SAG, IATSE, DGA, WGA)
- Event Production & Technical Direction

- Workflow Optimization & Scalable Production Strategy

EDUCATION & PROFESSIONAL TRAINING

- University of the Incarnate Word – San Antonio, TX (Studied Marketing – Degree Not Conferred)
- Certified Professional Photographer – Professional Photographers of America
- Accreditation – Association of Independent Commercial Producers (AICP)
- Production Training Seminar – AICP | Completed July 2010
- Graduated Early from High School

TEACHING & MENTORSHIP EXPERIENCE

San Antonio Production Assistant Workshop — Founder & Instructor

San Antonio, TX | Oct 2024 – Present

- Created and led a 6-hour introductory course for aspiring Production Assistants.
- Taught hands-on set skills to 42 attendees; many received job placements shortly after.
- Program supported by four industry sponsors including City of San Antonio.
- Developed a pipeline to grow local film crews and strengthen the industry workforce.

Temple Beth El San Antonio — Media Instructor & Event Producer

San Antonio, TX | 2009 – Present

- Created and led youth summer photography programs.
- Produced event livestreams and video content for holidays and educational events.
- Designed visual storytelling elements for community engagement and media presence.

PROFESSIONAL EXPERIENCE

Horsedog Productions, Inc. — Principal Owner / Executive Producer

San Antonio, TX | Sep 2018 – Present

- Produced commercials, documentaries, PSAs, and branded content from concept through delivery.
- Managed production logistics, creative direction, budgeting, and hiring of freelance crews.

- Notable Clients: Southwest Airlines, Ford, Toyota, USAA, Christus Santa Rosa, Snickers, Spurs Sports & Entertainment, Capital One, Healthcare.gov, Texas Department of Transportation (TxDOT), Rooms to Go, Farm Aid, Willie Nelson, ACL Festival, Tito's Handmade Vodka, Hardly Strictly Bluegrass, City of San Antonio, Solid Waste Management, Project MEND.
- Work includes Emmy nominated projects, multiple ADDY Awards, and a Silver Award from Parenting Publications of America.
- Advocated for and helped shape San Antonio's municipal film incentive policy and contributed to Film Commissioner selection.
- Advertising Federation of San Antonio - ADFED SA
VP AAF-San Antonio 2018-2019
Board Member 2016-2018

FILMOGRAPHY – MOVIE & TELEVISION

Assistant roles, production coordination, and producing credits for feature films, miniseries, and TV pilots.

- **Elvis the Mini Series (2005)** – Assistant to the Director
Nominated for 6 Emmy Awards, including Outstanding Miniseries
- **The Last Time (2006)** – Assistant Transportation Coordinator
- **Vampire Bats (2006)** – Assistant Transportation Coordinator
- **BUG (2006)** – Assistant Transportation Coordinator
- **Grindhouse (2007)** – Art Department PA
- **Planet Terror (2007)** – Art Department PA
- **The One I Wrote for You (2014)** – Post Production Supervisor
- **Rock Me (Pilot) (2021)** – Production Coordinator
- **Southwest Airlines: Sites and Sounds Season 2 (2021)** – Producer

LIVE STREAM / TV SPECIALS / MUSIC

Live and pre-recorded broadcast event production, including music festivals, specials, and major livestreams.

- **Willie Nelson's 4th of July Picnic (2020)** – Producer (Live and Pre-Record)

- **Farm Aid Livestream (2021)** – Producer (Pre-Recorded due to COVID)
- **Hamm Day Livestream (2021)** – Producer (Pre-Recorded)
- **Tito’s ACL Stage (2021)** – Producer (Pre-Recorded)
- **Hardly Strictly Bluegrass: Let the Music Play On (TV Special) (2020)** – Producer

COMMERCIALS / PSAs / BRANDED CONTENT

Produced 40+ commercials, music videos, and PSAs for national brands, nonprofits, and public agencies.

(Producer unless otherwise noted)

- Capital One Final 4 – *Local Line Producer*
- Corner Store “Family”
- Doc West “If She Wanted To” – *Music Video Director*
- Doc West “Whole Lotta Bull” – *Music Video*
- Ford Ride and Drive (2016)
- GVTC “If this Office Could Talk”
- HealthCare.gov “Children”
- HEB Beauty Campaign – *National Mosaic Award*
- IBC Bank Branding (2015)
- Jefferson Bank “Doors”
- Kyle Park “What Goes Around Comes Around” – *Music Video*
- NBA 2K with Kyrie Irving (2024)
- NBA 2K with Tony Parker and Tim Duncan (2025)
- San Antonio Solid Waste Management “Being Green”
- San Antonio Solid Waste Management “Diapers” – *Parker Creative*
- San Antonio Spurs 2013 Player Intro – *Spurs Sports & Entertainment*

- Spurs 2014 Player Intro – *Spurs Sports & Entertainment*
- SWBC “Dedication”
- SWBC “Get Ready”
- Texas Dept. of Health & Human Services – “Hear Her”
- TxDOT “Save Me” – *GDC Marketing & Ideation*
- TxDOT I-35 – *GDC Marketing & Ideation*
- Texas Commission on Environmental Quality “Take Care of Texas” – *Texas Creative*
- Toyota Tailgate (2018, 2019)
- TxDOT “Don’t Mess with Texas” campaigns (2013–2015, 2022–2025) + currently in production (2026 40th Anniversary Campaign)
- University “Reasons to Believe”
- University Health System “Here for You” – *Creative Civilization*
- University Health System “NOW” – *Gold Addy Award / Creative Civilization*
- Valero Energy Corporation “Transformers Giveaway”
- Valero Energy Corporation “Yee Haw”
- VIA “Innovation”
- VIA “Rider Stories” – *Creative Civilization*
- WWE “Monday Night Raw” – *Corpus Christi Live Event*

Showcase: <https://vimeo.com/showcase/11595574>

PHOTOGRAPHY – CLIENT LIST

Certified professional photographer with PGA event credentials and commercial clients.

- **AT&T Pebble Beach Pro-AM** – *PGA Credentialed Staff Photographer (2009–2021)*
- **Valero Texas Open** – *PGA Credentialed Staff Photographer (2010–2014)*

- **AT&T Byron Nelson Tournament** – *PGA Credentialed Staff Photographer (2021)*
- Broadway Bank
- AT&T
- Valero
- NBA 2K
- Optimal Healing
- Dog & Pony Restaurant
- LCRA – Lower Colorado River Authority
- Lee Michaels Fine Jewelry
- Rosenberg Indoor Comfort
- Temple Beth El
- City of Windcrest
- Project MEND
- NCL Alamo Heights
- TxDOT