

Kyle Osburn

Director | Cinematographer | Creative Videographer

Austin, TX

(512) 708-9189 | kyle@kyleosburn.com

[linkedin.com/in/kyleosburn](https://www.linkedin.com/in/kyleosburn) | www.kyleosburn.com

Creative Director and Videographer with 15+ years of experience producing commercial, branded, and broadcast video content. Proven ability to lead full-cycle productions—from concept through post-production—while delivering cinematic, platform-ready work under tight deadlines. Trusted creative partner delivering campaigns across broadcast, digital, and social platforms.

Core Skills

Production: Cinematography, Directing, Lighting Design, Camera Operation (Sony/Arri/Blackmagic), Multi-Cam.

Post-Production: Adobe Premiere Pro, After Effects, DaVinci Resolve, Color Correction, Sound Mixing.

Strategy: Creative Direction, Social Media Video Strategy (TikTok/IG/YouTube), Concept Development.

Business: Client Relations, Budgeting, Stakeholder Collaboration, Crew Management.

Professional Experience

Director / Cinematographer / Editor

May 2008 to Present

- Directed, shot, and edited commercial, branded, and broadcast video content for global and national brands including Nike, RAM Trucks, Spectrum, Google, Levi's, Bose, West Elm, Lincoln, Canyon Ranch, Brené Brown, and Texas Monthly.
- Led end-to-end production workflows, overseeing creative concepts, storyboarding, budgeting, scheduling, crew management, production, and post-production delivery.
- Directed a national broadcast commercial campaign aired on CNN and ESPN, contributing to national brand exposure.
- Directed a viral SXSW campaign featuring Terry Crews, generating nationwide audience engagement and press visibility.
- Produced high-quality digital and social video content optimized for Instagram, TikTok, YouTube, and paid media platforms under tight deadlines.
- Managed multi-location shoots and cross-functional teams to ensure projects were delivered on time, on budget, and aligned with brand strategy.
- Collaborated closely with marketing, creative, and executive stakeholders to translate brand objectives into compelling visual narratives.

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Camera Assistant & Digital Imaging Technician (DIT)

May 2007 to Sept 2013

- Supported camera departments on high-profile commercial, television, and feature film productions.
- Assisted with camera setup, operation, data management, and on-set color correction.
- Contributed to notable productions including Friday Night Lights, Boyhood, To the Wonder, Joe, and Green Lantern.

Office Assistant - Synthetic Pictures

Sept 2006 to May 2008

- Provided operational and administrative support for a commercial production company.
- Assisted executive producers with daily production tasks and office coordination.

Education

Bachelor of Arts in Film & Digital Media | Baylor University – Waco, TX

July 2002 to May 2006

Relevant Coursework: Advanced Digital Cinematography, Production & Editing, Screenwriting, Art & The Moving Image

Internships: Fulfilled a Marketing Internship at DreamWorks SKG in New York City, gaining hands-on experience in promotional strategies and campaign support for studio theatrical releases.