

# IMAGE MEDIA LAB LLC

Corporate Video Production • Brand Storytelling • Drone & Aerial Services

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## Company Summary

Image Media Lab is a full-service video production company producing corporate, commercial, and documentary-style content for brands, executives, and organizations nationwide. Founded in New York City and now based in Dallas-Fort Worth, we combine cinematic production quality with marketing-first strategy—delivering videos designed to perform across websites, social media, sales, and paid campaigns.

## Core Services

- Corporate video production: executive interviews, CEO messaging, company overview, culture & recruiting
- Brand & commercial production: promos, product launches, ads, social-first campaigns
- Training & eLearning: onboarding, SOPs, compliance, internal communications
- Event videography: conferences, trade shows, keynotes, highlight/sizzle reels
- Testimonials & case studies: customer stories, founder narratives, proof-driven content
- Drone & aerial: cinematography, inspections, mapping/photogrammetry, industrial & construction documentation

## Selected Clients

BMO • Microsoft • Cigna • Uber • Amdocs • Meta • Salesforce • U.S. Bank • UnitedHealthcare • KPMG • AMLI Residential (and more)

## Selected Work & Experience Highlights

- **Conversations with Giants in Medicine** – Produced interview-driven content for The Journal of Clinical Investigation (JCI), including filmed conversations with leading biomedical researchers.
- **High-profile executive interviews** – Experience working with high-profile leaders, including Biz Stone (Twitter co-founder).
- **Documentary & filmmaker collaborations** – Produced and supported interview/documentary projects connected to filmmaker Abel Ferrara's Film Annex Web TV content.

## Drone Credentials & Safety

- FAA Part 107-certified drone pilot (License #5148081)
- \$2M insurance coverage available for commercial drone operations
- Capabilities include 4K video, mapping, and photogrammetry workflows

## Production Approach

End-to-end support from discovery and creative planning through production and post. Typical post deliverables include editing, sound design, color correction, motion graphics, and multi-format exports optimized for web and social.

## Owner / Point of Contact

**Sem (Semyon) Maltsev** — Owner, Producer & Director. Corporate video production, documentary-style interviewing, and drone services.

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