



Video Solutions for Brands and Agencies

Capabilities Deck 2025

# Break Through the Noise

In a world of constant change and growing noise, brands need innovative, high-impact visuals to tell stories that captivate audiences and create lasting impressions.



# Who We Are

ProFor is a full-service production partner that blends creativity, technology, and strategy to deliver cinematic, high-impact content. From planning to execution, we craft compelling stories efficiently, to engage audiences across platforms.

# What We Do

From Vision to Reality

## COMMERCIALS

High-end productions for global brands.

Studio

On-Location

## BRANDED CONTENT

Story-driven campaigns that connect.

Photo

Brand

Animation

Corporate

## LIVE & VIRTUAL EVENTS

Seamless execution from broadcast to digital.

Conferences

Meetings

## SOCIAL & DIGITAL

Fast, agile, and platform-native storytelling.

Reels

Shorts

## EMERGING TECH

Mo-Co, AR/VR, and interactive content.

Product

Environments

Custom Solutions

# Our Approach

From initial discovery to final delivery, ProFor transforms your vision into a captivating visual narrative through tailored strategy, innovative production, and seamless execution.



# Our Work

Click to explore our latest projects:



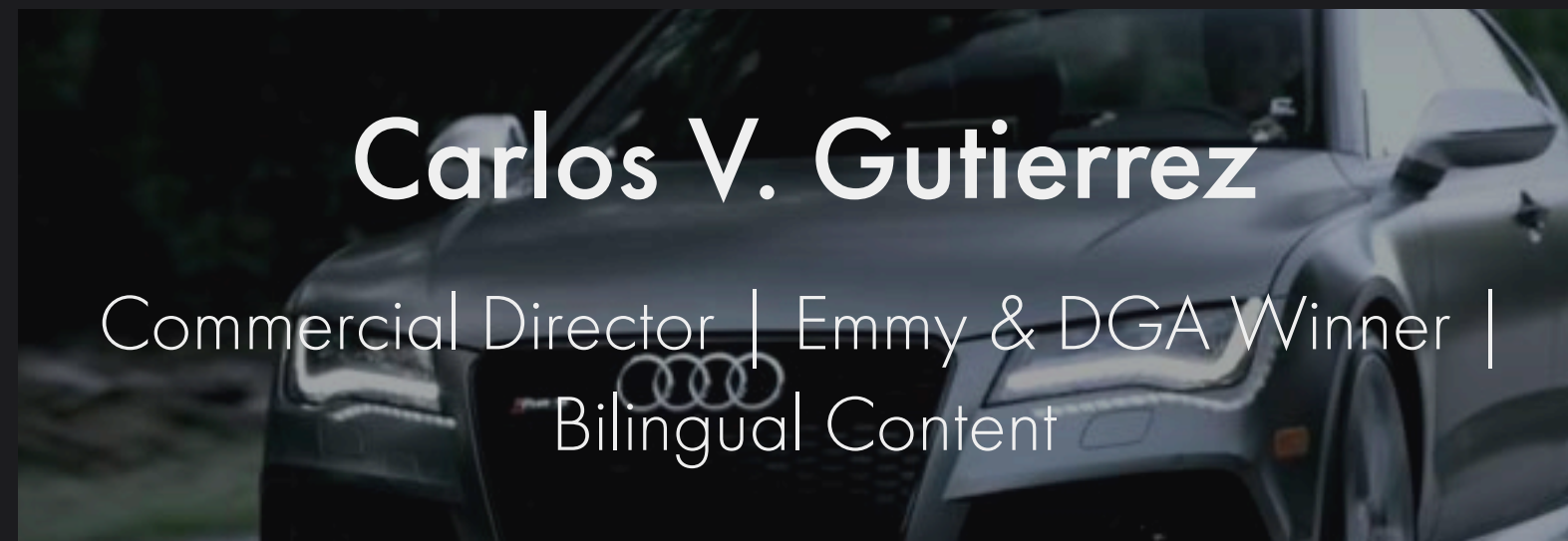
# Executive Producers

Our executive producers understand your needs and get your project across the finish line by assembling the right crew, leveraging cutting-edge tools, creating an inspiring on-set ambience, and ensuring seamless communication every step of the way—delivering your vision flawlessly, on time, and on budget.

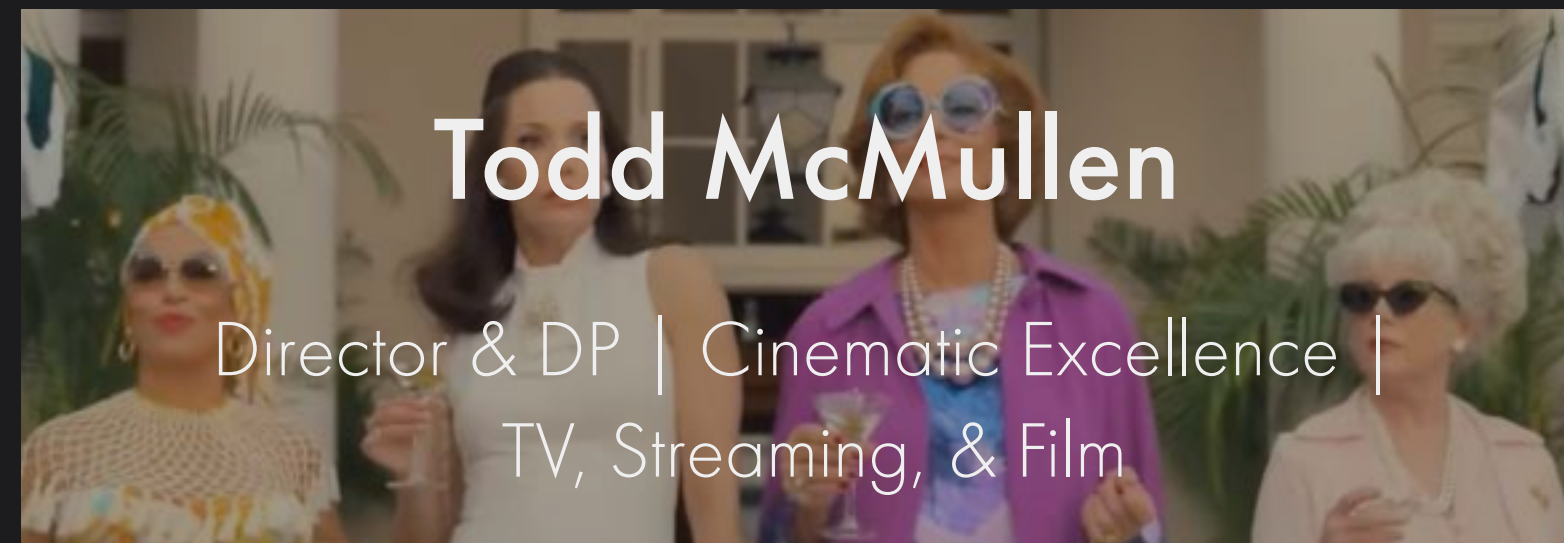


# Our Directors

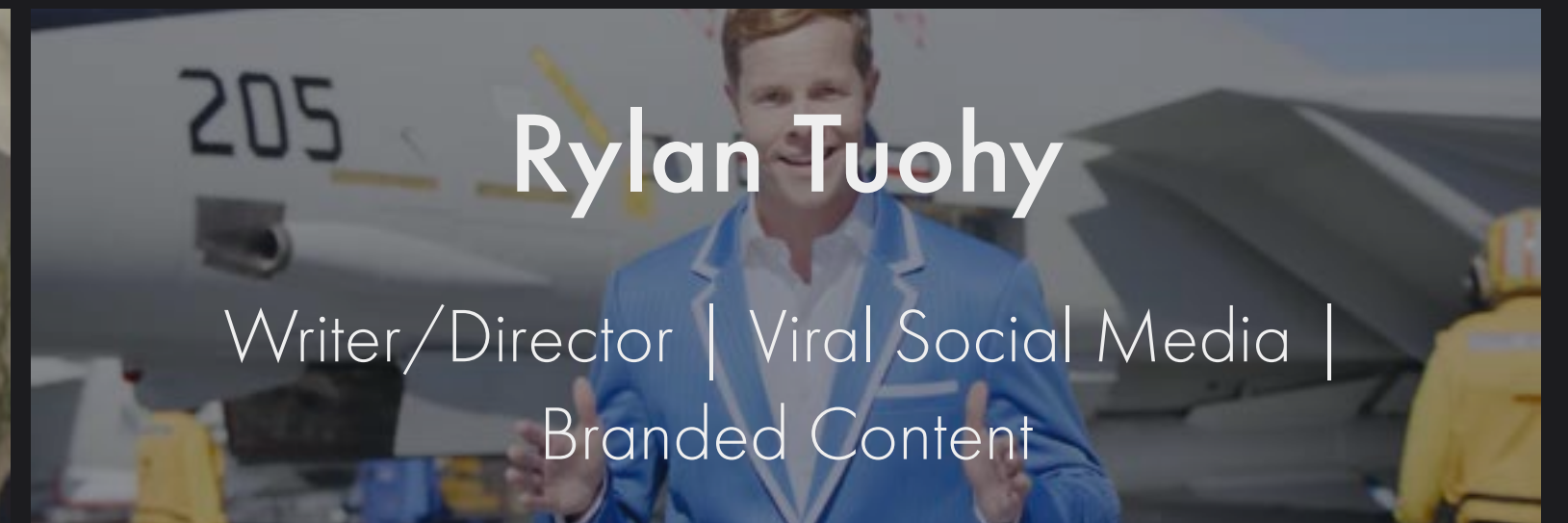
Explore our diverse directors' roster to find the right voice for your brand.



**Carlos V. Gutierrez**  
Commercial Director | Emmy & DGA Winner |  
Bilingual Content



**Todd McMullen**  
Director & DP | Cinematic Excellence |  
TV, Streaming, & Film



**Rylan Tuohy**  
Writer/Director | Viral Social Media |  
Branded Content



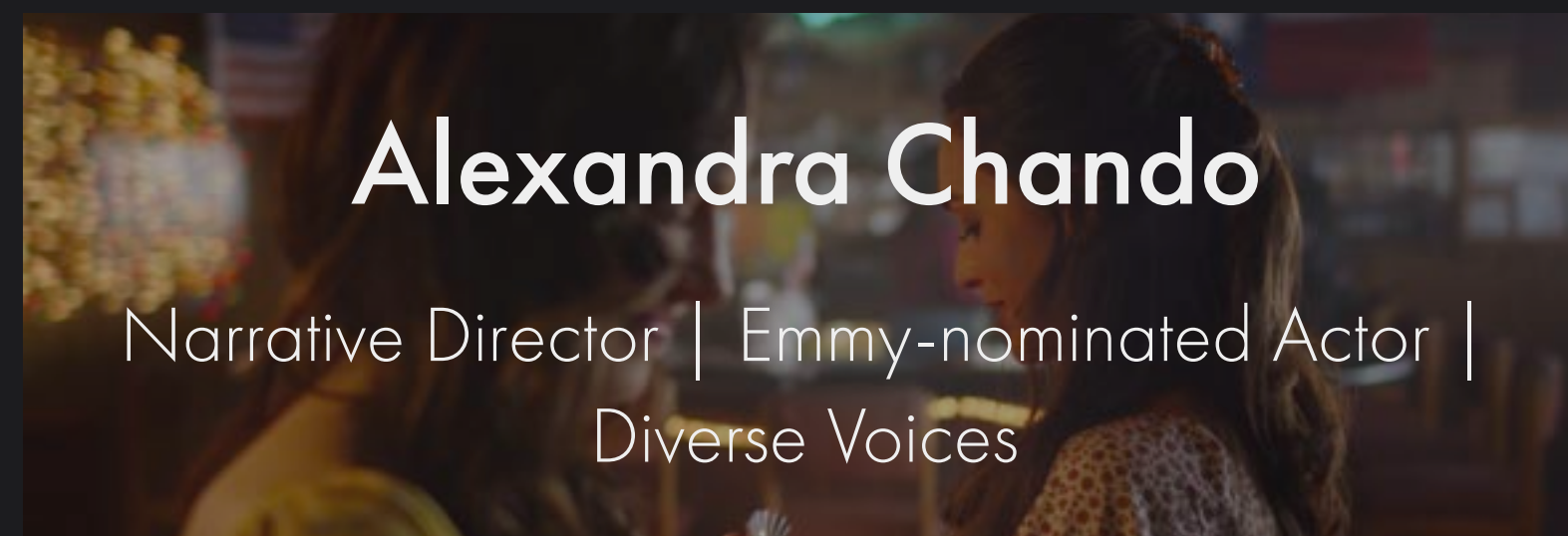
**Rhett Blankenship**  
VFX Artist | Emmy Winner | Sports  
Content



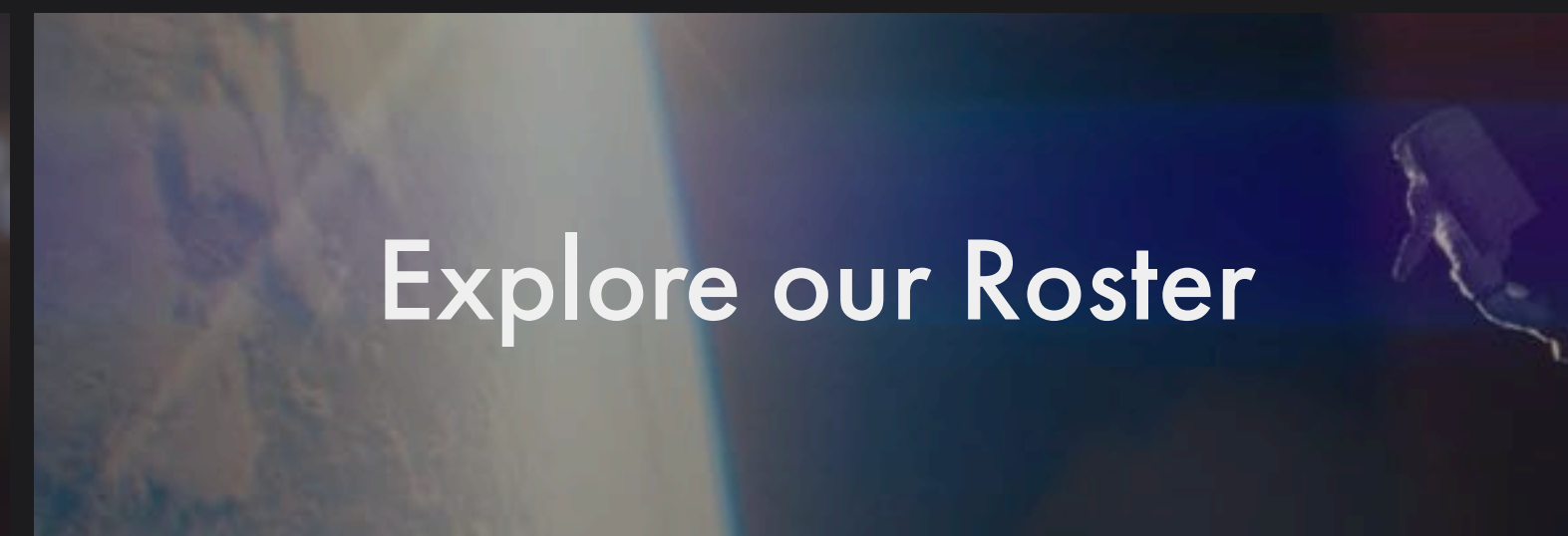
**Pat Hazell**  
Writer/Director | Comedy |  
Branded Content



**Kenneth Benitez**  
Commercial Director | Emmy Winner |  
Cinematic Experiences



**Alexandra Chando**  
Narrative Director | Emmy-nominated Actor |  
Diverse Voices



**Explore our Roster**



# Our Clients

Distinguished brands that have shared their stories with us.

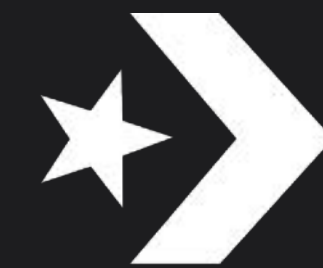
**ABInBev**

**Alcon**

**AMD**



**AT&T**



**CONVERSE**



**ESPN**



**GUINNESS**

**ROKU**



**USAA**

**verizon**

A large group of diverse people, including men and women of various ages and ethnicities, are posing for a group photo. They are arranged in several rows, some standing and some kneeling or sitting in the front. Many are smiling and making hand gestures like peace signs or pointing. The background shows a building with large letters, possibly 'UNIVERSITY', and some outdoor seating areas. The entire image has a blue tint.

# Why Us?

We are more than just a production company—we are a team of award-winning storytellers who blend creative excellence with cutting-edge technology. Our adaptive workflows ensure fast turnarounds, while our expertise in production keeps us delivering high-impact content that resonates.

Thank You.



Make it Perfect.