

CHARLENE HARMIA

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CAREER SUMMARY

Versatile and results-driven makeup artist with 15+ years of experience creating flawless looks across bridal, editorial, commercial, corporate, runway and film environments. Proficient in both classic and trend forward styles, from soft glam to high concept editorial. Proven track record of delivering long lasting, camera ready looks customized for each client's features, skin tone and preferences. Highly adaptable and well-versed in working under time constraints and collaborating with directors, photographers and stylists to bring creative visions to life.

AREAS OF EXPERTISE

- Makeup Application
 - Hairstyling
 - Sanitation & Hygiene
 - Skin Care Prep
 - Adaptability
 - On Set Etiquette
 - Client Consultation
 - Airbrush
 - Special Effects (SFX)
 - Male Grooming
 - Tattoo Coverage
 - HD/Broadcast-ready Glam
 - Red Carpet Glam
 - Bridal & Soft Glam
 - Headshot & Commercial
 - Runway & Fashion
 - Editorial & Avant-Garde
 - Film
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PROFESSIONAL EXPERIENCE

Charlene Ivette Makeup, Dallas, TX

Freelancer

From: 6/2011 – Present

Providing makeup services for diverse range of clientele including proms, weddings, boudoir shoots, runway shows, commercial shoots and special events. Duties include conducting makeup trials and consultations, collaborating with high profile clients, models, photographers and designers, self-assigning training and classes for continuous learning, researching and practicing newest trends, recommending skincare and cosmetic products to clients, interviewing and hiring assistants, maintaining a clean and organized makeup station and managing client appointments, schedules, contracts and payments. Relied upon artist by many photographers and models in the DFW area and consistently re-booked for photoshoots and special events.

- **Executed professional key makeup and hair** styling for films *The Light She Keeps* (2026) and *Parental Control* (2025)

- **Administered on-camera makeup** for broadcast segment on DFWNBC Texas Today 2025.
- **Provided high-definition hair and makeup** for Target and Incredible Cosmetics branding shoot 2024.
- **Assisted with backstage glam** for United States Women's National Soccer Team (USWNT) Player's Ball in 2023.
- **Credited artist** in Confiance Shapewear 2022 campaign.
- **Played a key role in several local fashion shows** such as Stephen Goudeau 2025, Dallas Fashion Week 2023, 13th Annual Ankara Festival 2023, and Dallas Society Fashion Show 2022.

Pirical Marketing Concepts, Dallas, TX

Brand Ambassador

From: 6/2012 – 6/2016

20 Hours/Week

Recruited into this position to increase brand awareness, sales and advertising. Responsible for arranging and executing sales events, collecting data on customer conversions, compiling daily sales reports, faxing and scanning inventory documents, optimizing sales, analyzing personnel issues, creating job announcements, recruiting staff, and applying laws and regulations to pay administration.

- **Increased product awareness and sales by 20%.** This was achieved by converting shoppers into customers and marketing the products.
- **Recruited several employees** deliberately when observed that there were more positions that needed to be established. Successfully mentored recruits and had recruits amplify sales regionally.

CERTIFICATIONS & TRAINING

- Last Looks Makeup Academy 2010
- Danessa Myricks University 2023
- MAC Pro to Pro Training 2025
- Julia Dantas Beauty Academy 2023
- Josh Anthony Celebrity Styling 2024

PUBLICATIONS & FEATURES

- Voyage Dallas Feature – July 2025
- Face Atelier Instagram Feature – July 2025
- Gap X BKCircus Advertisement – June 2025
- Mirror Magazine – Cover, March 2025
- Cowboy Chicken Advertisement – January 2025
- Mora Modeling Magazine – Cover, September 2024
- Skindinavia Instagram Feature – June 2024

- Concentric Consults Advertisement – June 2024
- Mora Modeling Magazine, Cover, June 2024
- Glist App Advertisement – May 2024
- L'Amour Magazine – Cover, May 2024
- Target & Incredible Cosmetics Advertisement – December 2024
- Dallas Real Producers Magazine – November 2023
- Proficient Magazine – June 2023
- Selin Magazine – April 2023
- Maxi Woo Magazine – April 2023
- Elle Magazine – March 2023
- Moevir Magazine – March 2023
- Quadro Magazine – Cover, February 2023
- Chase Bank Advertisement – February 2023
- Beautica Magazine – January 2023
- 8409 Magazine – Cover, November 2022
- Confiance Shapewear Advertisement & Website – October 2022

FILM & VIDEO PRODUCTION

- For Their Own Good Short Film – March 2026
- The Light She Keeps Short Film – February 2026
- Mayfair Garden Express Video Advertisement – February 2026
- Cyera Security Video Advertisement – November 2025
- Maxxed Out TV Series – November 2025
- NBCDFW Texas Today Stripe Street Segment – October 2025
- PCI Security Standards Council (feat. television personality Dr. Reed Timmer) – September 2025
- La Madeleine Video Advertisement – August 2025
- Pelicula Media Demo Reel – April 2025
- Parental Control Film – February 2025
- Impact Brands Video Advertisement – February 2025
- Attorney Andy Citrin Video Advertisement – February 2025
- Argo Data Corporation Training Videos – August 2024
- The Macher Film – November 2023
- Glist App Video Demo Advertisement – October 2023

FASHION SHOWS

- Dallas Fashion Week – March 2026
- Elevate Hair Show – March 2026
- Queer the Runway – March 2026
- Equest Women's Auxiliary Fashion Show – October 2025
- Stephen Godeau Maison de Godeau – February 2025

- Only Dallas 8409 Spring Gala – March 2024
- Dallas Fashion Week – October 2023
- Dallas Fashion Shopping Week – August 2023
- J9 Style & Co – December 2022
- Rulli Pink Fashion Show – October 2022
- Dallas Society Fashion Show – April 2022
- The Pin Show February – February 2014