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Top Skills

Photography
Commercial Photography
Video Production

Natalie Cass

Commercial Photographer/ Filmmaker
Salt Lake City, Utah

Summary

I support individuals and companies with increasing their professionalism and status providing passion inspired photography and video content for their brands.

I have been the director of Cass Studios for the past 15 years, during which time I've acquired a diverse skill-set working in multiple industries doing professional photography and video production including: Corporate, Technology, Industrial, Manufacturing, Medical, Entertainment, Education, Non profit, Entrepreneurs and with Small Businesses. The skills Ive acquired comprised of business capture and administration, search engine optimization, web design in wordpress, online/print design and marketing, commercial photography, video production, video editing, email marketing, project management, and team leadership.

I am an avid learner and have continued my education expanding in Sales, Neuro-Linguistic Programming, Hypnosis, Negotiation, Public Speaking, Influence, Leadership Training, Neuroscience and People Reading(micro expressions, face mapping).

Work Samples

Commercial/ Entertainment Photography & Video Production
<http://nataliecass.com/>
www.CassStudios.com

Corporate Headshots in two markets
www.saltlakeheadshot.photos
www.texasheadshotphotos.com

Industrial Manufacturing Photography & Video Production
www.IndustrusialMediaProductions.com

Experience

Cass Studios

15 years

Photographer/ Filmmaker

August 2005 - Present (14 years 8 months)

Commercial & Entertainment Photographer

2005 - Present (15 years)

Motion Picture Still Photographer on Features & Reality TV, Celebrity Photography

Press for Film & Music Festivals, Corporate Event Coverage, Commercial photography

including Product, Architectural photography, Corporate Headshots and Industrial Manufacturing Photography.

Media Producer/ Project Manager

August 2005 - Present (14 years 8 months)

Austin, Texas Area | Salt Lake City, Utah

Managed Advertising and Video Production projects. Oversaw each project from conception to

completion including: hiring staff & talent, budgeting and resource allocation, scheduling, supervising the pre to post production, scouting locations, filing location Film/ Photo permits.

Camera Operator/Videographer / Video Editor

August 2005 - Present (14 years 8 months)

Utah, Texas

Art Direction | Producing | Directing | Lighting | Audio Management for- video productions for short films, Corporate videos, Music Videos, Kickstarters, Wedding Videos, behind the scenes on Features (EPK) and Documentaries. Edit footage in Final Cut pro or Adobe premiere.

Unit Still Photographer/ Movie Set Photography

January 2013 - January 2019 (6 years 1 month)

Utah, Texas

Creation of production stills for feature films, Reality TV Shows, TV Shows, Documentaries used for promotion of the film.. i.e. website, IMDB, press kit, magazine articles, potential cover, artwork, etc.

Industrial Media Productions

Industrial Photographer

January 2008 - Present (12 years 3 months)

Austin, Texas Area, Salt Lake City Utah

Industrial Media Productions provides professional photography and video production of manufacturing facilities in Industry, Mining, Energy, Technology aviation oil and Gas in Austin Texas and Salt Lake City Utah.

Score Headshots

Headshot Photographer

January 2009 - Present (11 years 3 months)

Austin, Texas Area, Salt Lake City Utah

Score Headshots provides Professional Headshots & PR Photos for Actors, Models, Business people, Executives, Realtors, Loan Officers, Authors, Musicians and Dating online photos for people in Texas.

Warner Bros. Entertainment Group of Companies

Photographer

March 2013 - March 2013 (1 month)

Austin Texas

Entertainment, Event Coverage, Portraits of Celebrities, Interior Architectural photography of Warner Bros Press events during SXSW Festival in Austin Texas.

Getty Images | Sundance Film Festival

Entertainment Photography

January 2008 - 2013 (5 years)

Park City Utah

Photography Event Coverage of Sundance Film Festival. Assignments including- Film Premieres, Red Carpets, Panels, Parties, Atmosphere, Celebrity Portraits, Live Music Coverage, and Product placement.

Disney ABC Television Group

Reality TV Still Photographer for series "The Bachelor "

October 2012 - October 2012 (1 month)

Park City Utah

Creation of production stills for The Bachelor used for promotion of the series.. i.e. website, IMDB, press kit, magazine articles, potential cover, artwork, etc.

Union Pacific Railroad

Press Photographer

July 2012 - July 2012 (1 month)

Corporate, Event coverage, product photography and portraiture of Railroad executives at Press event for anniversary of the railroad with Utah lawmakers and public officials.

American Express

Photographer

March 2012 - March 2012 (1 month)

Austin Texas

Entertainment, Event coverage & corporate photography for AMEX events during SXSW Festival in Austin Texas.

ABC Television, Extreme Makeover Home Edition

Movie Set Still Photographer

August 2010 - January 2012 (1 year 6 months)

Pocatello, Idaho Area, & Texas

Coverage of Reality Television as it happens. Publicity portraiture of the Family and of the TV Hosts.

Obama for America

Event Photographer

July 2011 - July 2011 (1 month)

Park City Utah

Private Campaign breakfast with Utah diplomatists supporting the Barak Obama campaign. Michelle Obama came to speak and have her photo taken fundraising for her husbands campaign. Grip and grin photos with Michelle went for 10k each.

The Food Network

Still Photographer

April 2011 - April 2011 (1 month)

Salt Lake City Utah

Still Photography of The Great Food Truck Race

Wilhelmina Models

Photographer/ Coach

March 2009 - May 2010 (1 year 3 months)

Photograph models & actors. Teach classes on professionalism, camera presence & modeling.

Education

Hallmark Institute of Photography

Technical, Photography & Business · (2004 - 2005)

Salt Lake Community College

General, General studies · (2002 - 2004)

University of Utah

Associate's, Sociology · (2000 - 2002)

Weber State University

Generals, Early College · (1999 - 2000)

Storytelling unleashed